



OAKLAND  
COMMUNITY  
COLLEGE

**Oakland Community College  
Legal Assistant (LGL) Competitor Analysis  
Final Report**

**Prepared by  
The Office of Institutional Research**

**Katherine K. Tucker, Primary Researcher**

**July 2001**

## Table of Contents

<b>Competitors Analysis.....</b>	<b>3</b>
<b>Competitor Organizations.....</b>	<b>3</b>
<b>Programs.....</b>	<b>6</b>
<b>Appendix A.....</b>	<b>28</b>

**Oakland Community College  
Legal Assistant (LGL) Program Competitor Analysis  
(June 2001)**

**Competitor Organizations**

*1. How many competitors exist in OCC's regional market?*

- There are eight competitors in Southeastern Michigan. Competitors include both two-year and four-year institutions.

**TWO-YEAR INSTITUTIONS**

Macomb Community College  
Henry Ford Community College  
Monroe County Community College  
Lansing Community College

**FOUR-YEAR INSTITUTIONS**

Oakland University  
Madonna University  
Eastern Michigan University  
University of Detroit Mercy

*([www.ananet.org/legalassts/directory/mi.html](http://www.ananet.org/legalassts/directory/mi.html))*

*2. What is the geographic location of these competitors?*

- They are located in Ypsilanti (Eastern Michigan University), Warren (Macomb Community College), Livonia (Madonna University), Rochester (Oakland University) Monroe (Monroe County Community College) Lansing (Lansing Community College) and Detroit (University of Detroit Mercy and Henry Ford Community College).

*([www.ananet.org/legalassts/directory/mi.html](http://www.ananet.org/legalassts/directory/mi.html))*

### 3. *How do competitors market their program?*

- Competitors tend to market their programs on the Internet, through bulletins and newsletters, and career fairs. Many also offer flexible course schedules for the working student. Courses are offered in the evenings and through the weekends. In addition, many classes offered are small to foster more personalized attention.

*([www.ananet.org/legalassts/directory/mi.html](http://www.ananet.org/legalassts/directory/mi.html))*

- ***Oakland University***

Oakland University hosts a career information night. It serves as an opportunity to explore career options, discuss the legal assistance program educational requirements and learn about the profession from guest speakers. This is a free event.

*([www.oakland.edu](http://www.oakland.edu))*

- ***Madonna University***

Madonna offers evening classes and weekend workshops for flexible scheduling. They also have several alliances and partnerships with organizations, such as Legal Aid and the Public Defenders Office. Hence, allowing students better opportunities for employment and experience.

*([www.munet.edu](http://www.munet.edu))*

- ***Eastern Michigan University***

Eastern Michigan University offers courses online, making obtaining a degree more convenient for the homebound student.

*([www.emich.edu](http://www.emich.edu))*

- ***University of Detroit Mercy***

Alumni at U of D Mercy have launched a newsletter of interest to any area Paralegal or Legal Administrator. The tri-annual newsletter (October, February, June) is available to U of D Mercy students and sent to LA/LAD alumni. Several recent alumni submit articles for publication.

The LA/LAD programs have initiated a series of seminars designed to provide continuing education for its alumni and the local paralegal community.

([www.udmercy.edu](http://www.udmercy.edu))

## Programs

1. *What exactly are the competitors programs? What are they offering?*

- ***Oakland University***

Oakland University offers a certificate in Legal Assistance. A Specialty Certificate is also offered, for those students who concentrate their studies into one area of the law. There are eight core courses required for this program, totaling twenty-three credits. Those courses are as follows:

<u>Required Courses</u>	<u>Credits</u>
Introduction to the Law	(3)
Substantive Law—Contracts	(3)
Substantive Law—Torts	(3)
Legal research and Writing I	(3)
Legal Research and Writing II	(3)
Introduction to Accounting	(2)
Litigation I:	
Case Preparation Before Trial	(3)
Litigation II:	
Case Preparation Before Trial	(3)

Oakland also offers the student the opportunity to specialize in a particular area. Therefore, student must take three specialty courses. The courses offered are as follows:

<u>Specialty Courses</u>	<u>Credits</u>
Litigation III:	
The Anatomy of a Lawsuit	(3)
Introduction to Medical Terminology and Records	(3)
Auto Accident Law and Cases	(3)
Family Law	(3)
Employment Law	(3)
Criminal Law and Procedure	(3)
Probate Administration	(3)
Estate Planning and Documents	(3)
Taxation of Estates and Trusts	(3)
Environmental Law	(3)
Patent, Copyright and Trademark Law	(3)
Business Organizations	(3)
Bankruptcy and Collections	(3)

### **Oakland University (Continued)**

Real Property Transactions	(3)
Immigration Law and Procedure	(3)
Computer-Assisted-Legal Research	(3)

Oakland's 12-course Legal Assistant Program consists of eight core course, three specialty courses and an internship. Areas of specialization may be litigation, business or estate administration.  
(Oakland University's Legal Assistance Program 2000-01 Bulletin).

*([www.oakland.edu](http://www.oakland.edu))*

- **Madonna University**

Madonna offers Associate's Degrees, Bachelor's Degrees and Post-Baccalaureate Degrees in Legal Assistance. They also offer Post B.S.N. Nurse Paralegal Certificates.

Required courses offered for the Associate's Degree in Legal Assistance are as follows:

<u>Required Courses</u>	<u>Credits</u>
Legal Assistant Orientation	(3)
Legal Research & Writing I	(3)
Legal Research & Writing II	(3)
Litigation	(3)
Legal Seminar & Practicum/ Cooperative Education	(4-6)
Major Electives	(12-14)

Required courses offered for the Bachelor's Degree in Legal Assistance are as follows:

<u>Required Courses</u>	<u>Credits</u>
Legal Assistant Orientation	(3)
Legal Research & Writing I	(3)
Legal Research & Writing II	(3)
Litigation	(3)
Law Office Economics & Management	(3)
Legal Seminar & Practicum/Cooperative Education	(4-6)
Major Electives	(21-23)

### **Madonna University (Continued)**

Required courses offered for the Legal Assistant Post-Baccalaureate Certificate are as follows:

<u>Required Courses</u>	<u>Credits</u>
Legal Assistant Orientation	(3)
Legal Research & Writing I	(3)
Legal Research & Writing II	(3)
Litigation	(3)
Law Office Economics & Management	(3)
Legal Seminar & Practicum/Cooperative Education	(4-6)
Major Electives	(21-23)

Required Courses offered for the Nurse Paralegal Post-BSN Certificate of Achievement are as follows:

<u>Required Courses</u>	<u>Credits</u>
Legal Assistant Orientation	(3)
Legal Research & Writing I	(3)
Legal Research & Writing II	(3)
Legal Interviewing and Investigation	(3)
Litigation	(3)
Torts: An Overview of Negligence	(3)
Medical-Legal Concepts & Medical Records	(3)
Evidence	(3)
Legal Seminar and Practicum	(4-6)
Electives	(0-2)

(Madonna University's Legal Assistant/ Nurse Paralegal/Pre-Law: College of Social Sciences 2000-01 Bulletin)

*([www.munet.edu](http://www.munet.edu))*

- ***Eastern Michigan University***

For students whom have already earned a prior degree, the legal assistance (paralegal) major can be pursued through a second bachelor's degree. The Paralegal major has a total of 59 hours to complete. Thirty-three of those hours are required.



## Eastern University (Continued)

<u>Required Courses</u>	<u>Credits</u>
Introduction to Paralegalism and Legal Terminology	(3)
Word/Information Processing	(3)
Legal Writing, Research and Analysis I	(3)
Advanced Legal Writing, Research Analysis II	(3)
Advanced Legal Writing, Research Analysis III	(3)
Personal Injury Law and Litigation	(3)
Probate, Estates, and Wills	(3)
Family Law	(3)
Civil Litigation, Investigation, and Procedure	(3)
Court Rules, Forms, and Drafting Contracts	(3)
Legal Assistant Internship	(3-6)

*Restrictive electives:..... (Minimum of 9)*

Interviewing as Communication	(3)
Advanced Probate, Estates, and Wills	(3)
Bankruptcy Law	(3)
Records Administration Using Database	(3)
Independent Study	(1-3)
The American Legal System	(3)
International Law	(3)
Criminal Law	(3)
Legal Environment of Business	(3)
Law of Business Enterprise	(3)
Employment Law	(3)

(Eastern Michigan's 1999-2001 Undergraduate Catalog)

*([www.emich.edu](http://www.emich.edu))*

- **University of Detroit Mercy**

U of M Mercy offers a Bachelor of Arts in Legal Administration, an Associate of Arts in Legal Assistance, an undergraduate certificate in Legal Assistance and a Bachelor of Arts in Liberal Studies.

## University of Detroit Mercy (Continued)

A legal administration and Legal Assistant major must complete 36 core credits. Students may also select 12 elective credits from Legal Assistant, Management, Accounting, Computer and Information Systems, Criminal Justice or Psychology. In addition, students may select a 3 or 6 credit internship.

<u>Required Courses</u>	<u>Credits</u>
Introduction to Law	(3)
Legal Research and Analysis I	(3)
Law Office Management	(3)
Employee Relations in the Law Firm	(3)
Human Resource Management	(3)
Legal Accounting	(3)
Computer Applications for the Law Firm	(3)
Leadership Skills	(3)
Diversity in the Law Firm	(3)
Marketing in the Law Firm	(3)
Ethics for the Legal Administrator	(3)
Personal Finance in the Law Firm	(3)

### ***Associates of Arts Degree***

<u>Required Courses</u>	<u>Credits</u>
Introduction to Law	(3)
Litigation I	(3)
Litigation II	(3)
Legal Research & Analysis I	(3)
Legal Research & Analysis II	(3)
Law Office Management	(3)
Computer Applications	(3)
Any four additional legal specialty courses	(12)

### ***Certificate Program (non-degree program)***

A legal assistant certificate program is offered for students who already have a four-year bachelor's degree from an accredited college or university.

([www.udmercy.edu](http://www.udmercy.edu))

- **Macomb Community College**

Macomb Community College offers an Associates degree in Legal Assistance. Their core courses consist of eleven classes, totaling twenty-seven credit hours. Those courses are as follows:

<u>Core Courses</u>	<u>Credits</u>
Michigan Legal Systems and Ethics	(2)
Legal Research	(4)
Legal Procedure	(4)
Mechanics of Real Estate Law	(3)
Principles of Family Law	(2)
Administration of Estates	(2)
Proceedings Under the Federal Bankruptcy Code and Debt Collection	(2)
Proceedings Under Administrative Agencies	(2)
Criminal Law and Procedure	(2)
Business Associations	(2)
Legal writing	(2)

The courses offered in the Legal Assistance program, combined with courses in the Arts and Sciences may lead to an Associate of Applied Science degree. This degree can be transferred toward a Bachelor of Arts degree in Legal Administration through the University of Detroit Mercy. The courses toward this degree are conveniently offered at Macomb's University Center.

(Macomb Community College Legal Assistance Program 11/09/00 Bulletin)

([www.macomb.cc.mi.us](http://www.macomb.cc.mi.us))

- **Henry Ford Community College**

Henry Ford Community College offers an Associate's degree in Business Legal Assistant. There are 34 required courses.

<u>Required Courses</u>	<u>Credits</u>
Introduction to Legal Principles	(2)
Court Systems & American Jurisprudence	(2)
Wills, Trusts	(2)
Family Law	(3)
Probate Administration	(3)

### Henry Ford Community College (Continued)

Property Law	(2)
Corporate & Tax Law	(2)
Commercial Law & Collections	(3)
Trial Practice and Appeals (Civil & Criminal)	(3)
Writing in Law Practice	(2)
Legal Writing & Research	(3)
Practical Accounting	(4)
Or	
Principles of Accounting	(4)
Microcomputer Applications	(3)
Electives (eight credit hours)	
Legal Assistant Internship	(2)
Legal Assistant Internship	(3)
Legal Assistant Internship	(4)
Estate Planning	(2)
Personal Injury Litigation	(3)
Employment Law	(3)
Westlaw/Lexis	(3)
Personal Management	(3)
Human Resource Management	(3)
Principles of Management	(3)
Rapid Reading	(2)
Worker's Compensation Statute and Rules	(2)

#### *Required General Education Courses (18-20 hours)*

<u>Required Courses</u>	<u>Credits</u>
Composition/Technical or Composition	(6)
Introduction to Political Science or Survey of Social Science	(3)
Fundamentals of Speaking	(3)
Introduction to Sociology or Introduction to Psychology	(3)
MACRAO Common Core Course	(3)

*([www.henryford.cc.mi.us](http://www.henryford.cc.mi.us))*

- **Monroe County Community College**

Monroe County Community College offers certificate programs in Electronic Office Systems. The programs are one year, specializing in Administrative, Legal and Medical. Courses taken under the certificate programs are applicable to the associate's degree. There are twenty required credit hours for the certificate programs.

<u>Required Courses</u>	<u>Credits</u>
Microcomputer Keypad	(1)
Introduction to Microsoft Windows	(1)
Microcomputer Spreadsheets	(3)
English Composition or Business Writing	(3)
Introduction to the Electronic Office	(1)
PageMaker Desktop Publishing	(3)
Machine Transcription	(2)
Microcomputer Keyboarding- Intermediate	(3)
Word Processing I	(3)

Additional Required Courses for the Legal Option

<u>Required Courses</u>	<u>Credits</u>
Business Law	(4)
Introduction to Law Enforcement or Fundamentals of Criminal Investigation	(3)
Legal Specialty	(3)

*([www.monroe.cc.mi.us](http://www.monroe.cc.mi.us))*

- **Lansing Community College**

Lansing Community College offers an Associate's Degree of Business in Legal Assistance and a Post Bachelor Certificate of Achievement in Legal Assistance. Both programs are approved by the ABA and have a total of thirty-nine required credits.

## Lansing Community College (Continued)

<u>Required Courses</u>	<u>Credits</u>
Microsoft Word Office/Int Key	(4)
Legal Assistant Career/Ethics	(3)
Legal Research I	(3)
Legal Writing	(3)
Critical Thinking in Law	(3)
Litigation Procedures	(4)
Tort Law	(2)
Business Law I, Basic Principles	(3)
Legal Research and Writing II	(3)
Computer Technology for Legal Assistant	(3)
Composition I	(4)
Composition II	(4)

*Limited Choice Requirements total twenty-one credits*

### **Choice 1: General Education Core Area 9 Credits**

<u>Courses</u>	<u>Credits</u>
Writing Core Area	(0)
Speech Communication Core Area	(3)
Science/Technology Core Area	(3)
Global Perspectives and Diversity Core Area	(3)

### **Choice 2: Business Law 3 Credits**

<u>Courses</u>	<u>Credits</u>
Business Law II, Commercial Law	(3)
Business Law, Business Organizations	(3)
Internet Legal Issues/Organizations	(3)

### **Choice 3: General Law 9 Credits**

<u>Courses</u>	<u>Credits</u>
Criminal Law	(3)
Litigation Specialties	(3)
Real Estate Transaction	(3)

**Lansing Community College (Continued)**

Probate Law and Procedure	(3)
Domestic Relations	(3)
Administrative Law	(3)
Legal Interview/Investigation	(3)
Bankruptcy and Collections	(3)
Legal Assistant Internship	(3)

Minimum Total 60

*Legal Assistant Post-Baccalaureate has twenty-one required credits*

<u>Required Courses</u>	<u>Credits</u>
Legal Assistant Career/Ethics	(3)
Legal Research I	(3)
Legal Writing I	(3)
Litigation Procedures	(4)
Tort Law	(2)
Business Law I, Basic Principles	(3)
Legal Research and Writing II	(3)

Limited Choice Requirements Total 12 credits

<u>Courses</u>	<u>Credits</u>
Business Law II, Commercial Law	(3)
Business Law III, Business Organizations	(3)
Internet Legal Issues/Organizations	(3)

**Choice 2: General Law 9 Credits**

<u>Courses</u>	<u>Credits</u>
Criminal Law	(3)
Litigation Specialties	(3)
Real Estate Transaction	(3)
Probate Law and Procedure	(3)
Domestic Relations	(3)
Administrative Law	(3)

### **Lansing Community College (Continued)**

Legal Interview/Investigation	(3)
Bankruptcy and Collections	(3)
Computer Technology for Legal Assistant	(3)
Legal Assistant Internship	(3)

Minimum Total 33

*([www.Lansing.cc.mi.us](http://www.Lansing.cc.mi.us))*

#### 2. *What is the size of each program?*

- ***Oakland University***

The average class size is approximately 8 to 25 students.  
The current class size is running 12 to 15 students.

**Current Enrollment**

144

*([www.oakland.edu](http://www.oakland.edu))*

- ***Madonna University***

The average class size for Madonna's Legal Assistance students are approximately 15-20.

**Current Enrollment**

100

*([www.munet.edu](http://www.munet.edu))*

- ***Eastern Michigan University***

The average class size is Approximately 15-20 students. The minimum number of students are about 10. For the spring-summer semester the minimum number of students are approximately 15.

**Current Enrollment**

85

*([www.emich.edu](http://www.emich.edu))*



- ***University of Detroit Mercy***

The average class size is approximately 13 to 15 students.

**Current Enrollment**

75

(The University of Detroit Mercy Admissions Office and College of Education and Human Services)

- ***Macomb Community College***

The average class size is approximately 30 to 35 students on the high end of the scale.

**Current Enrollment**

161

*([www.macomb.cc.mi.us](http://www.macomb.cc.mi.us))*

3. *What are the success rates of these programs?*

- ***Oakland University***

To date, Oakland University has approximately 1129 graduates.

*([www.oakland.edu](http://www.oakland.edu))*

(2001 AAFPE Directory—Education Institutions by State)

- ***Madonna University***

Since 1975, over 826 students have graduated from the program. To date, there are 603 graduates.

(2001 AAFPE Directory—Education Institutions by State)

(Jennifer Cote; Chair of the Approval Commission of the ABA's Standing Committee on Legal Assistants)

- ***Eastern Michigan University***

From 1978 through 2000, there have been approximately 300 graduates of the program.

*([www.emich.edu](http://www.emich.edu))*

*(Eastern Michigan University Office of Admissions)*

- ***University of Detroit Mercy***

To date, there have been zero graduates.

- ***Macomb Community College***

In the past five years, 188 degrees have been awarded.

*(Macomb County community College Officer of the Registrar)*

- ***Lansing Community College***

To date, there have been 632 graduates.

(2001 AAFPE Directory—Education Institutions by State)

4. *Who is the target audience for each of these programs?*

The majority of the programs target the adult student, specifically, those programs offering the weekend option. However, they do not limit themselves to the non-traditional student. Many provide a variety of services beneficial both traditional and non-traditional students. However, the Legal Assisting field tends to be non-traditional career paths for men.

*(<http://michigan.cc.net>)*

*([www.oakland.edu](http://www.oakland.edu))*

*([www.udmercy.edu](http://www.udmercy.edu))*

5. *Is there a professional continuing education market?*

- The occupational outlook handbook listed Legal Assistants/Paralegals as one of the fastest growing occupations.

(Occupational Outlook Handbook 2000-2001 edition)

6. *What is the history of the program (established in, recent changes, etc.)?*

- Oakland University began offering classes in 1975. Oakland University's Legal Assistance program has maintained the ABA endorsement since its initial recognition in 1976.

*([www.oakland.edu](http://www.oakland.edu))*

- Madonna University's legal assistance program has been approved by the American Bar association since 1984.

*([www.munet.edu](http://www.munet.edu))*

- ***Eastern Michigan University***

Eastern Michigan's Legal Assistance Program has been ABA approved since 1978.

*([www.emich.edu](http://www.emich.edu))*

- ***University of Detroit Mercy***

The University of Detroit Mercy's Legal Assistance program is ABA approved. It was first accredited in the mid to late 80's. The program actually began in 1979. They were reaccredited about three years ago.

*(University of Detroit Mercy Admissions Office and College of Education and Human Services).*

- ***Macomb Community College***

Macomb Community College has existed since 1954 when their fall enrollment was 84. Today, there are three campuses in Warren (South Campus), Clinton Township (Center Campus), and Fraser (Fraser Campus). Their Legal Assistance program is ABA approved and began in 1972.

*([www.macomb.cc.mi.us](http://www.macomb.cc.mi.us))*

- ***Henry Ford Community College***

Currently, they are not ABA approved. They are in the process of modifying the Legal Assistants Program in order to become ABA approved. They have renumbered courses and modified the requirements for graduation.

*(Henry Ford Community College Office of Admissions and Office of the Registrar)*

- ***Monroe County Community College***

Monroe county community college does not have an accredited Legal assistance program.

*(Monroe County Community College Office of the Registrar)*

- ***Lansing Community College***

Lansing Community College's Legal Assistant program has been approved by the ABA since 1988. They were re-certified in 1993.

*([www.lansing.cc.mi.us](http://www.lansing.cc.mi.us))*

7. *What is the cost of enrolling in the program?*

- ***Oakland University***

The cost of the legal assistance program as of fall 2001 is \$275.00 per course and a \$45.00 one-time non-refundable fee. There are approximately eight core courses and three specialty courses required for all students.

**Total Cost: \$6,325**  
*(Cost does not include fees)*

*([www.oakland.edu](http://www.oakland.edu))*

- ***Madonna University***

No student at Madonna pays the full cost of his/her education. Because of the generosity of many benefactors and aggressive fund-raising efforts, students are assessed only 75 percent of the actual cost. The cost of the legal assistant program is \$252.00 per credit hour. To obtain an Associate's degree requires 61 credit hours, a Bachelor's degree requires 120 hours and a Post Bachelor's degree requires 42 hours.

**Total Cost: \$15,372 for and Associate's**  
**Total Cost: \$ 30,240 for and Bachelor's**  
**Total Cost: \$ 10,584 for Post Bachelor's**  
*(Cost does not include fees)*

*([www.munet.edu](http://www.munet.edu))*

- ***Eastern Michigan University***

The cost of the BA of Science program is \$102.00 Per Credit at the 000-299 level. At the 200-499 level, the cost is \$109.25 per credit.

**Total Cost: \$ 6,018 at the 000-299 level**  
**Total Cost: \$ 6,431 at the 200-499 level**  
*(Cost does not include fees)*

*(Eastern Michigan University's Office of the Registrar)*

- ***University of Detroit Mercy***

The cost of attending U of D Mercy's Legal Assistance program is \$395.00 per credit hour (undergraduate level).

**Total Cost: \$ 14,220**  
*(Cost does not include fees)*

*(The University of Detroit Mercy Admissions Office and College of Education and Human Services)*

- ***Macomb Community College***

The cost of the legal assistance program is \$62.00 per credit hour for Macomb county residents and \$85.00 per credit hour for non-residents. There are approximately 62 credit hours to complete the program.

**Total Cost: \$ 3,844 residents**

**Total Cost: \$ 5,270 non-residents**

*(Cost does not include fees)*

*([www.macomb.cc.mi.us](http://www.macomb.cc.mi.us))*

8. *How does OCC's program differ?*

- The legal assistance program has been ABA approved since 1987. The cost of OCC Legal Assistant program is \$48.70 per credit for residents and \$82.40 per credit for non-residents. Therefore, it is cheaper than most programs at other institutions. Classes are small, just as they are at other institutions. Classes at OCC are a maximum of 20 students.

OCC offers a two year Associates Degree in Applied Science with a Legal Assistant major or for those already holding a baccalaureate degree, it is possible to earn a Legal Assistant Certificate. This option is offered at the majority of compared institutions. Many of the courses offered at OCC are similar or the same as the majority of compared institutions, with little variations.

The courses began each fall and winter term. At least two courses are offered each term. Therefore, the program can be completed within one year, for someone already possessing a baccalaureate degree. The core courses are as follows:

Required Courses

Credits

Legal Research and Writing I	
Legal Research and Writing II	
Litigation	
Substantive Law	
Trial Preparation	
Evidence	
Special Topics	
Business Law I	
Business Law II	
Interpersonal Communication for Careers or Fundamentals of Speech	
Computer Applications	

In addition to the courses above, twenty-three general education credits are required for an associate's degree in Legal Assistance. At least 18 must be in substantive non-studio courses from the disciplines listed below.

- Communications/English
- Fine Arts/Humanities
- Math/Natural Science
- Social Science

### **OCC Program Difference (Continued)**

In addition, one written communications course, physical education course, and one American Government course is required.

Courses cover ethics, torts, contracts, computer assisted research and law office software related to case management and document tracking. Special courses are also offered in family law, criminal law wills and trusts, probate of estates and business organizations. In addition, it is highly recommended to participate in an internship.

Somewhat similar to Oakland University's Career Night, OCC offers a mandatory program orientation meeting. The students attend a mixer/orientation meeting the same semester they began their core courses. This meeting is meant to assist them with the transition into the program, become familiar with classmate and ask questions of concern in a somewhat informal setting.

*([www.occ.cc.mi.us](http://www.occ.cc.mi.us))*

9. *To what extent are there opportunities for partnerships, alliances and articulation agreements with other organizations in OCC's regional market?*

Many opportunities for partnerships, alliances and articulation agreements are developed through internship opportunities with various offices throughout the region.

*([www.ananet.org/legalassts/directory/mi.html](http://www.ananet.org/legalassts/directory/mi.html))*

- ***Oakland University***

Oakland does not have any articulation agreements because Legal Assistance is not a major at Oakland University. However, they currently provide Legal Assistant Program courses on-site for Oakland County personnel.

*(Gloria J. Boddy, Director of the Legal Assistance Program)*



- ***Madonna University***

Madonna has several alliances with Legal Aid, the Public Defenders Office, the Women's Justice Center, and First Step. Many of these interns are placed at these locations. In the past, Madonna attempted to create an alliance with OCC, but was unfortunately unsuccessful.

*(Jennifer Cote, Chair of the Approval Commission of the ABA's Standing Committee on Legal Assistants)*

- ***Eastern Michigan University***

*Information Pending*

- ***University of Detroit Mercy***

The University Center is a consortium of four-year colleges including U of Detroit Mercy, which offers a Bachelor of Arts in Legal Administration. This is accomplished through the UDM extension site at Macomb University Center in Clinton Township.

*([www.udmercy.edu](http://www.udmercy.edu))*

- ***Macomb Community College***

Macomb, in collaboration with Franklin University, The Michigan Community College Association, and with support from the Michigan Virtual University, offers online courses. The collaborative is designed to allow current Michigan community college students to take courses from other member colleges while still receiving support services and maintaining their academic record at their designated home college.

*([www.macomb.cc.mi.us](http://www.macomb.cc.mi.us))*

- ***Henry Ford Community College***

*Information Pending*

- ***Lansing Community College***

Lansing Community College does not have any alliances or agreements with other institutions. The students independently obtain all internships. However, there are several opportunities within walking distance from the campus.

(Vicky Bladna, Lansing Community College, Office of Admissions)

***Other Sources: All Information retrieved from prospective institutions website, catalog or brochure***

## **Appendix A**

**APPENDIX A  
LGL Competitor Analysis Matrix**

<b>LGL PROGRAM STRENGTHS AND WEAKNESSES</b>														
<b>SCHOOLS</b>	<b>ABA Approval</b>	<b>On-line Courses</b>	<b>Alliances w/Organizations &amp; Institutions</b>	<b>Small Professor to Student Ratio</b>	<b>Strong Foundation of Legal Courses &amp; Terminology</b>	<b>Successful Career Placement History/ Proactive Placement Office</b>	<b>Flexible Course Scheduling</b>	<b>Instructors Currently Working within Field</b>	<b>Regular Forums/ Information Sessions for Students</b>	<b>Easily Assessable Instructors</b>	<b>Retention Rate (Enrollment Rate V. Graduation Rate)</b>	<b>Specific Program Emphasis</b>	<b>Internship Program</b>	<b>Student Support Programs</b>
Oakland Community College	S	S	S	S	S	P	S	P	S	S	P	S	W	W
Macomb Community College	S	S	S	S	S	P	S	P	P	P	P	W	S	P
Henry Ford Community College	W	P	P	P	S	S	P	P	P	P	P	W	W	P
Monroe County Community College	W	P	W	P	W	P	P	S	P	P	P	S	W	P
Lansing Community College	S	W	W	P	S	P	P	S	S	S	P	S	S	S
Oakland University	S	S	S	S	S	S	S	S	S	S	P	S	S	S
Madonna University	S	S	S	S	S	S	S	S	S	P	P	S	S	S
Eastern Michigan University	S	S	S	S	S	S	P	S	S	S	P	S	S	S
University of Detroit Mercy	S	P	S	S	S	S	S	P	S	S	P	S	W	W

S = Strengths  
W = Weaknesses  
P = Pending Information