

2000-2001 COLLEGE ACADEMIC SENATE

MINUTES OF FEBRUARY 22, 2001

Auburn Hills Campus

The College Academic Senate was called to order at 3:20 p.m. by Chair G. Faye. The following individuals were present:

Auburn Hills:

J.Harp, B. Konopka,

H. Broesamle, G. Bryan, B. Catherino,

M. Lambert, J. Macri, R. Muro, J. Pardon, N. Rudary,

M. Ston, N. Stephens

Guests:

Merrit, B. Powell,

B. Newby, V. Anderson, P. O'Connor, M.

F. Chambers, K. Boose, S. Abernathy

District Office

Thompson

Guests:

C. Brown, B. Giacobone, J. Harper, R.

J. Campbell

Highland Lakes

Fiems, D. Knapp,

K. Burdette, J. Cheyne, T. Dykstra, D.

R. Spainhour, R. Taylor

Orchard Ridge:

Zemke

Guests:

G. Faye, M. Kokoszka, T. Walter, B.

S. Hanna, N. Nicholson

Royal Oak/Southfield

Niemer, D. Rowe,

C. Benson, N. Boulos, K. Lorencz, D.

G. May, S. Reif, M. Smydra,

E. Roman

2) Acceptance of Agenda

Dean J. Campbell will make an announcement under New Business.

Motion: To accept the agenda as amended. Seconded, passed.

3) Approval of Minutes of January 25, 2001

Motion: To approve the minutes as written. Seconded, passed.

4) Leadership

Issues discussed at the February Leadership meeting will be discussed today.

5) Presentations

Marketing Strategies: A brief overview of Oakland Community College's marketing strategies was presented by Vice Chancellor C. Brown, Executive Director of Marketing D. Adams and Director of Institutional Effectiveness M. Orłowski.

The concept of Advancement was introduced by Vice Chancellor Brown. She explained that Advancement is an organizational structure for positioning the institution for change and identifying and supporting the transformational activities of the College. Several departments are working together to focus on providing marketing assistance to six academic pilot projects. Their goal is to facilitate the success of these programs by setting realistic benchmarks and by providing supportive services to develop a marketing program that is sustainable and applicable to all academic programs. The Program Marketing Team will identify ways to provide additional program marketing services to all academic programs and disciplines. Advancement activities will be expanded to meet the needs of faculty.

In order to facilitate advancement at Oakland Community College, Cheryl Kozell has taken on the role of Executive Director of Advancement and Martin Orłowski has taken on the role of Director of Institutional Effectiveness.

Executive Director of Marketing, D. Adams briefly discussed Oakland Community College's marketing strategy. OCC plans to identify and measure the needs of the community and develop a mix of factors, including a high quality product, affordable tuition and convenient locations, to meet those needs. OCC markets to the community in various ways such as visits to high schools, direct mail, and College Fairs.

Diversity: International Student Advisors, Nancy Nicholson from the Orchard Ridge Campus and Elise Roman from Royal Oak presented a snapshot of the tremendously enhanced and diverse population of international students we have attending classes at Oakland Community College. OCC has seen a large increase in the population of international students over the last few years. For instance, between the Fall of 1996 and the Winter of 2000, enrollments of F-1 students at Orchard Ridge increased from 116 students to 233 students. There are 800 international students currently enrolled

at the College. They arrive here from all over the world and are very hardworking and enthusiastic students.

6) Old Business

Internet Course Approval – Online Course Worksheet/D. Fiems
Vice Chancellor Brown was reminded that she promised to write a memo reminding faculty that Internet courses need to be reviewed at the discipline level once per year.

Motion: To approve the online course worksheet as presented.

Discussion. It was clarified that the timeline on the last page of the document is for illustration purposes only.

Motion to table. Seconded, passed.

The Online Course Worksheet will be sent to the campus senates for discussion in March and then added to the College Academic Senate agenda.

Technology Acceptable Use Policy (TAUP)/G. May

K. Robinson prepared an outline of the TAUP by reviewing the entire document and categorizing the information it contains. A recommendation was made to change the title of the document from Technology Acceptable Use Policy to Technology Acceptable Use Regulations.

Move to table. Seconded, passed.

TAUP will return to campus senates for discussion in March and then be added to College Academic Senate agenda.

Workforce Development Motions presented by the Highland Lakes Campus/D. Fiems

Motion: That the Curriculum Committee set a timetable according to which the Workforce Development credit and non-credit curricula be reviewed.

Motion to approve. Seconded.

Motion to amend: To amend the motion to strike the words “Workforce Development credit and” plus replace the word “reviewed” with the word assessed. The revised motion would read as follows: That the Curriculum Committee set a timetable according to which non-credit curricula be assessed. Seconded.

Discussion – define the word assessed - those non-credit courses are consistent with the goals of the College. Assume that all credit classes have been reviewed. Using the word review will confuse us with curricula review.

Motion to table. Seconded, passed.

Motion: That Workforce Development publish on a quarterly basis a list of the courses and trainings they have offered. *Seconded.*

Motion to amend: That ALL non-credit courses be published not just Workforce Development courses.

Motion: To remove amendment. *Seconded, passed.*

The original motion was restated.

Motion to table. Seconded, passed. The motions will return to campus for discussion in March and added to the College Academic Senate agenda.

7) New Business

Motion: That all presentations at College Academic Senate meetings be kept to 10 minutes.

Motion: To approve. *Seconded.*

Motion: To amend, by adding “and one presentation per meeting.” *Motion passed.*

Motion: To have faculty representation on the College-Wide Facilities Committee. *Seconded.*

Discussion: The College-Wide Facilities Committee oversees the spending of the 1995 millage monies. They review the construction timeline and review the status of the major construction projects.

Move to table. Seconded, passed.

Motion will be discussed at the campus senate meetings in March and returned to the College Academic Senate meeting.

Dean J. Campbell distributed a list of courses scheduled to be removed from the 2001-2001 College catalog. Contact the registrar if a course is listed which should remain in the catalog.

R. Zemke lodged the draft forms of the CRC. Individual campuses will take them back for discussion at their respective campus Academic Senate meetings. The forms will be voted on at the March College Academic Senate meeting.

8) Standing Committees

1) Curriculum

Motion: To accept the consent agenda as submitted. *Seconded, passed.*

Approval was given to accept the best grade into the GPA calculation for repeat course grades at the January College Academic Senate meeting. Discussion.

Motion: To begin the new grade policy in Fall 2001. The catalog will state that official transcripts will stand. The new grading policy will not affect transcript records prior to the Fall 2001 semester. Seconded, passed.

General Education attributes were discussed. It was recommended that disciplines can change the amount of attributes they assess. Attributes can be expunged. Attributes cannot be banked for future use. Disciplines must formally request that an attribute be removed.

2) Curriculum Review

Motion: To accept the report as received. Seconded, Passed.

3) Student Outcomes Assessment

New chair, Robert Powell, was introduced. He will coordinate Student Outcomes Assessment activities with the campuses.

4) Diversity

Report given under presentations.

5) TLTR

The topic at the upcoming TLTR at Royal Oak will focus on diversity. The Roundtable Rag was reformatted and will be in your mailbox soon.

9) Ad Hoc Committees

- 1) Technology Implementation – No report.
- 2) Emeritus – No report.
- 3) Student Life - D. Sobol will chair the task force.

Sharon Blackman offered a tour of M-TEC.

10) Administration

Governor Engler recommended a 1% increase in funding. Chancellor Thompson will be speaking to Appropriations Committee.

11) Community Comments

None.

Campus Senate Announcements

Auburn Hills – the Campus Facilities Committee is very active. The Dean’s Search Committee has begun its search for a new dean.

District Office – No report.

Highland Lakes – No report.

Orchard Ridge – a survey to determine if the campus staff are interested in a faculty/staff lounge is being conducted.

Royal Oak/Southfield – The Citizenship Committee met. Orchard Ridge Campus Art Faculty, Kegham Tazian, has some of his artwork on display. The Deans are now housed on the same floor with the faculty.

12) Adjournment 4:50 p.m.

Respectfully submitted,

Adrienne Loftin, Secretary

Patricia J. Funtik, Recording Secretary