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NEWS BULLETIN OF MICHIGAN CHRISTIAN COLLEGE

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Review of college name announced by Trustees

Following their January quarterly meeting, the Board of Trustees of Michigan Christian College formally announced a process to review the name of the college. "After months of study, the board concluded that sufficient information had been gathered to open the review process to the public," stated Bob Utley, chairman of the board.

Immediately, Mr. Utley met with key groups on campus to share the board's research and concerns. The board then released a statement to friends and alumni of the college, explaining reasons for the review process and requesting input.

"We are grateful for the feedback that we have received thus far from so many people," stated Mr. Utley. "The responses have been running overwhelmingly in favor of selecting a new name."

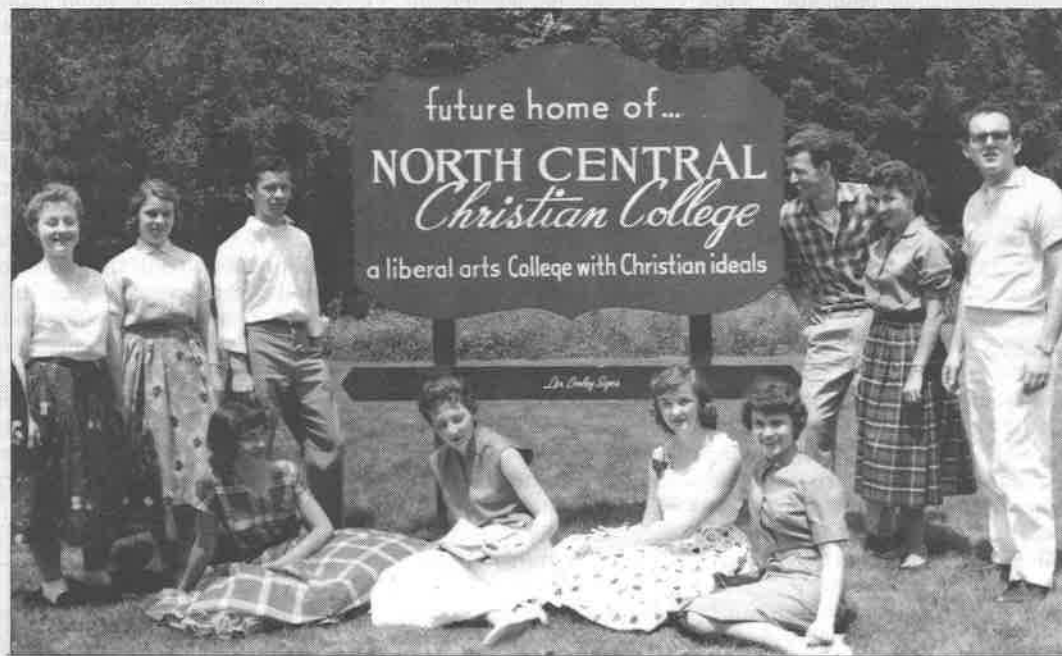
"Most people have responded to the possibility of a name change in a similar fashion," stated Dr. Ken Johnson, presi-

dent of the college. "After dealing with the emotion of such a change, most have expressed their desire for the board to take the steps necessary for the college to achieve its mission in the most effective way possible. I have been impressed by the genuine love and concern for the welfare of the college that so many have expressed."

From the onset of the review process, the board shared its concern that people might fear a change in the basic nature of the college. "Again, I want to assure everyone that we are unanimously committed to preserving the spiritual focus which has remained unchanged since the inception of the college in 1959," stated Mr. Utley.

Addressing the next steps of the process, Mr. Utley stated, "The timetable approved by the board calls for a decision at its April 19 meeting. If a decision to proceed is reached, we will then begin looking at new names."

Remembering When ...



Prior to the opening of the college, a sign displayed the institution's first name and presented its mission as a *liberal arts college with Christian ideals*. At the request of the state of Michigan, the college changed its name in 1961, but college officials are still challenged regularly with misconceptions about the nature of the college as a *liberal arts college with Christian ideals*.

Accelerated degree program for adults finalized

Weekend College, an accelerated degree program for adults, will make its debut on the campus of Michigan Christian College on July 25. "For years, working adults have expressed an interest in completing a degree on our campus while remaining employed on a full-time basis," stated Dr. Michael Westerfield, vice president for academic af-

fairs. "This innovative program will finally meet that need."

Initially, students enrolled in Weekend College will be able to complete a Bachelor of Business Administration degree with a major in management. "This program will provide a popular option for those individuals wanting to obtain management training, which is the credential most

often needed for career advancement," stated Dr. Westerfield.

"We will be offering all of the courses required in this program on weekends," stated Angela Hazel, director of degree completion programs. "Each class will meet one weekend per month on Friday evenings and during the day on Saturdays. Depending upon the number of weekends that a person is willing to commit to this program, they typically will be able to complete a degree within twelve to eighteen months."

Open only to individuals who have already completed some college work at an accredited college or university, Weekend College also will require a minimum age of 23 and acceptable work experience. "Work experience is a key ingredient to this program," stated Mrs. Hazel. "A person may be able to earn between nine and thirty-two hours of credit for prior learning in the work force."

"Such programs as Weekend College are so attractive to employers, that many of them will pay tuition costs for their employees," commented Mrs. Hazel. "In particular, this is common for those employed by the

major automobile companies."

"Most students enrolled in Weekend College will move through the program in a cohort group," Mrs. Hazel added. "This will allow students to develop a rapport with one another as well as with their instructors."

Since classes will be limited to a maximum of twenty-five students, additional cohort groups will begin as needed. "We project a second group starting as early as September," stated Mrs. Hazel. "Once the program gets underway, we anticipate a regular cycle of new groups."

"In a series of meetings with other colleges and companies that have considerable experience in adult education, we have been told repeatedly that Michigan Christian College is situated in an ideal location for a very successful adult program," stated Dr. Westerfield. "Those of experience tell us that most adult students prefer taking classes on a college campus rather than in an office building that is rented by a college for such purposes. We are excited about the potential of this program."

For more information about Weekend College, phone Angela Hazel at (810) 650-6024.

Making Headlines

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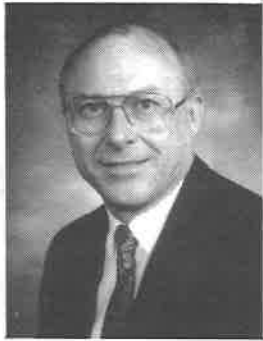
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Individual attention is provided to adult students by Steve Jones.

Opportunities and challenges abound with progress



Dear Friends:

We are grateful to God for continued progress at Michigan Christian College. We count these among our blessings:

- 1993 - new Bachelor of Business Administration degree
- 1996 - new Bachelor of Science degree
- 1996 - new Elementary and Secondary Education programs in cooperation with a nearby university
- 1997 - new Weekend College program, a Management degree plan for working adults (enrollment now taking place)

We are surrounded by new opportunities and new challenges every day, and God continues to be our provider - through friends like you.

A recent *Christianity Today* article entitled "Boom Years for Christian Higher Education" discussed the increasing national demand for *Christian* education at the college level. The writer observed that most secular colleges and universities have no focus whatsoever on character, or values, or spiritual foundations. The article noted a marked difference between education based on a Christian world view and education rooted in the moral relativism that characterizes secular colleges and universities. Thank God for Christian colleges.

Your children, your church, and your community are better because of Christian education. In all of our academic programs, whether new or old, that emphasis is strong and clear.

I'm thankful that you, the friends and alumni of Michigan Christian College, recognize the difference. I'm thankful that you *know* the deep commitment of our employees to preserve that emphasis. I'm thankful that you are our partners in this educational process.

Cordially,

Kenneth L. Johnson

Kenneth L. Johnson
President

Progress leads to new strategic plan

Early in 1994, the Board of Trustees adopted a new strategic plan for Michigan Christian College entitled *A Decade of Vision*. That plan outlined thirty-eight specific goals for the institution to be accomplished over a ten-year period of time.

"Since we have achieved the majority of goals outlined in the first plan, we are much further ahead of schedule than anyone could have imagined," stated Mark Davis, vice president for operations and coordinator of the planning process. "We can now begin looking at another phase of growth much sooner than we originally anticipated."

"Again, we will be developing a ten-year plan, which, as a living document, will require annual updating," stated Mr. Davis. "However, the plan will be much larger and more inclusive. Again, employees and board members will be involved in the planning process, but we will also have input from the Development Council, which did not exist when we prepared the last plan."

Although development of a new campus master plan and construction of a residence hall complex were key goals in the first



Four-year options in early childhood education benefit Kara Suggs.

plan, goals for the academic division transformed the nature of the college. "Basically, we have moved from the status of a two-year college to that of a four-year college over the past four years," stated Dr. Ken Johnson.

Completed academic goals from *A Decade of Vision* include approval of the Bachelor of Business Administration degree, ad-

ditional options under existing bachelor's degree programs, development of a cooperative degree program in education, and approval of the Bachelor of Science degree. Goal number six, implementation of a nontraditional program for adults, will take place right on schedule with the introduction of Weekend College later this summer.

Program aids ministers

"This program is a dream come true," stated Rex Morgan, a minister from Miami, Florida, in an evaluation of a recent two-week session in the Professional Ministry Program. "My greatest struggle was figuring out how I could continue my education, but at the same time not abandon my work to the Latin world."

Dan Rouse, pulpit minister of the Sunset Church of Christ in Lubbock, Texas, stated, "Michigan Christian College is meeting what has been for years a chronic need in our fellowship." Jeff Smith, youth minister of the

same congregation, described the program as a "truly visionary solution to the needs of the non-traditional student."

The program is designed for individuals with thirty-eight hours of college work and a diploma from a school of preaching. It allows them to complete a bachelor's degree at Michigan Christian College by combining short on-campus seminars with credit earned from a life experience portfolio, critical book reviews, and a senior thesis.

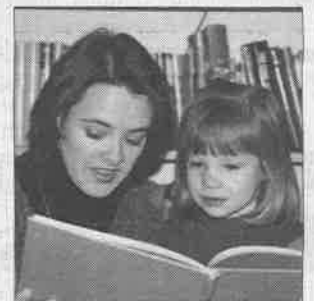
Dan Rouse stated, "The courses have been both challenging and practical. The instructors have been uniformly of first quality. MCC truly is a hidden gem." Rex Morgan noted, "I have been challenged by great lessons taught by both Dr. Storm and Dr. Fleer. They have given me a greater desire to go deeper into the Word. Their lessons have given me practical insights that will help me both in my personal study and teaching to others."

"Throughout our stay, we have been treated as honored guests," commented Roger Mahan from Mankato, Minnesota. Bill Smith of Dillon, Colorado, noted, "The experience was positive from every angle. I am excited about the program."

Tim Brumfield, missionary in residence at the Sunset International Bible Institute, stated "I have been in ministry for several years and now have received a burst of ministry renewal which has made me very optimistic for future service in the kingdom."

For details about the degree, contact Dr. David Fleer, program director, at (810) 650-6033.

Why?



Why does Michigan Christian College exist? Because of students like Sharon Hammond.

Sharon is a senior from Windsor, Ontario. She is completing a human services major with a specialization in early childhood education. "While at MCC, I have developed a strong desire to serve others," commented Sharon.

Active in SOS, a women's service club, Sharon also served as a residence hall assistant and supervisor's assistant during her sophomore year. For the past two years, she has worked as a campus life intern. The student body selected her as Miss MCC in 1995.

"The staff and faculty have proven to me that they sincerely care about their students," stated Sharon. "They have set great examples by showing love and concern for me. I want to do the same for others."



Completing twenty-three years of service to Michigan Christian College, Marsha Bills retired on January 29. In addition to daily contact with employees and students, Marsha assisted numerous churches with Bible class materials in her work as an employee of the College Bookstore.



Employee Highlights

Major newspapers around the country ran features on *Good Kids*, the latest book by **Dr. Michael O'Donnell**, professor of family studies, after *USA Today* featured his book in a half-page article on October 30. Other papers that ran features include the *Detroit News*, *Chicago Sun Times*, *New Orleans Times*, *Delaware County Daily News* (Philadelphia), and *Salt Lake City Tribune*. Detroit's Channel 7 News also featured Dr. O'Donnell's work in a January television broadcast.

Bible class teachers benefited from the teaching of **Dr. David Fleer**, associate professor of religion and communication, and **Jeff Simmons**, assistant professor of business, at a November Bible Teacher's Workshop in Traverse City. Dr. Fleer also presented a keynote address at the Church Leaders' Workshop of the Sunset International Bible Institute in January.

Lieutenant **Don McLellan**, part-time instructor of criminal justice, participated in a convention of the National Association of Constabulary Officers in London, England. As part of the trip, Lieutenant McLellan visited Scotland Yard with fellow officers from the Oakland County Sheriff's Department.

Who's Who Among America's Teachers recently recognized five faculty members, including **Joe Bentley**, associate professor of music, **Andy Kronenwetter**, assistant professor of communication, **Dr. Ben Noah**, assistant professor of counseling, **Sarah Reddick**, assistant professor of social work, and **Barry Wheeler**, instructor of physical education.

Metro area teachers gathered for a Bible Teacher's Workshop at the Wyoming Church of Christ in Detroit in February. Those teaching classes included **Elton Albright**, director of church relations, **Jim Calkin**, campus life director, **Dr. Steve Eckstein**, professor of religion and Greek, **Dr. David Fleer**, associate professor of religion, **Steve Jones**, assistant professor of business, **Michael Light**, instructor of history, and **Dr. Michael Westerfield**, vice president for academic affairs.

Basketball team captures headlines

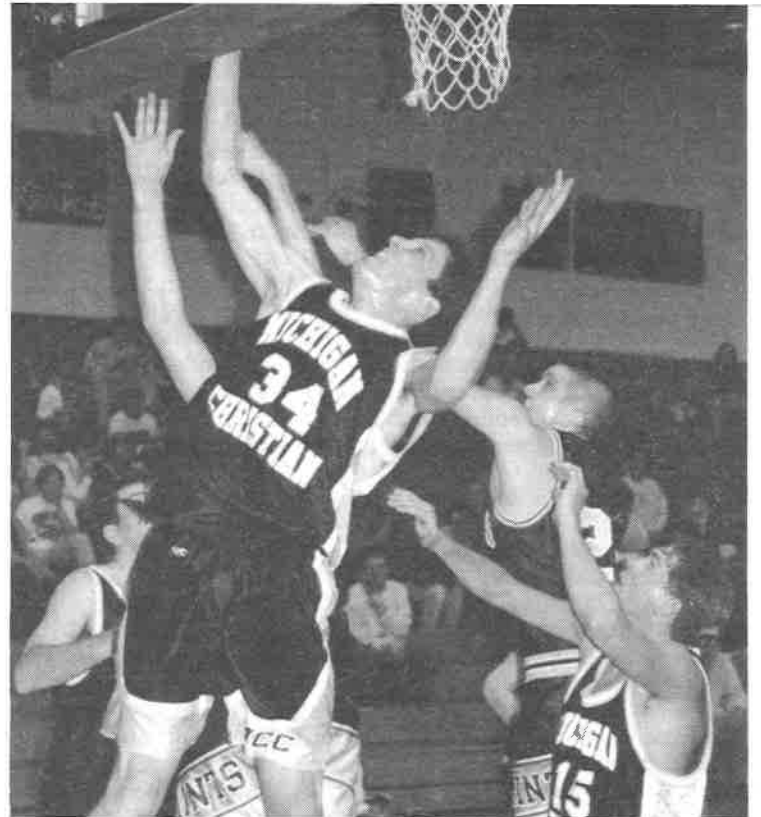
"Michigan Christian shocks Tartars," declared the *Oakland Press* on February 2. Front page headlines in the February 18 sports section of the same paper read, "MCC pushes OU into overtime." Such headlines characterized an outstanding season for Coach Garth Pleasant and the men's basketball team.

Often facing large NCAA and NAIA institutions throughout the year, the team ended their season on March 8 with a 17-14 record. The Warriors entered the national tournament of the NSCAA on March 5 as the eighth-seeded team, but walked away as runner-up in the national championship game.

"I think we surprised people all year," stated Coach Garth Pleasant. "Each year, the Great Lakes Intercollegiate Athletic Conference, which is made up of NCAA division II universities, holds a post-season playoff. During the season, we played four of the six teams competing in this year's playoff. We came within a few points of beating three of those teams."

During the fall semester, the Warriors lost to Lipscomb University by only three points within the last seconds of the game. At that time, Lipscomb was ranked first nationally in the NAIA.

The Warriors made headlines in the Detroit area when they defeated Wayne State University on February 1 by a score of



Sophomore Bob Kofahl rebounds the ball in a Siena Heights game.

81-73. "This was a pretty big win for us," stated Coach Pleasant. "With an enrollment of nearly 20,000, Wayne State is the largest school we have ever beaten."

After an exciting February 17 game with Oakland University, the *Oakland Press* stated, "The way Michigan Christian College has played Great Lakes Inter-

collegiate teams this season, it might want to consider taking Oakland's spot. MCC shocked Wayne State earlier this month and nearly pulled off an even bigger upset Monday. The Warriors took OU to overtime before succumbing 81-77. MCC nearly ruined the Pioneers' season with a stellar defensive effort."

National Soccer Hall of Fame features MCC team

Following the college's first national championship in soccer, the National Soccer Hall of Fame recently announced that Michigan Christian College will be featured in a special exhibit celebrating soccer in the United States. The exhibit will be on display for a year at the National

Soccer Hall of Fame Museum in Oneonta, New York.

"We are honored that the National Soccer Hall of Fame is including Michigan Christian College in their exhibit," stated Dr. Ken Johnson, president of the college. "Michigan Christian College has developed an unusu-

ally strong athletic program over the years. We are pleased that our soccer team has achieved this level of success, joining other teams in basketball and cross country that also have earned national titles for the college in previous years."

Michigan Christian College entered the national tournament of the National Small College Athletic Association with a sixth-place ranking. After defeating the top-ranked team, Unity College of Unity, Maine, Michigan Christian College went on to capture the championship from the second-ranked team, New Hamp-

shire Technical Institute of Concord, New Hampshire.

"Although we did not enter the tournament with a record season, we gained valuable experience from competing with NCAA and NAIA institutions," stated Coach Brent Cramp. "Our level of competition and a big desire to win helped prepare us for a successful tournament."

Jeff Stroup of Troy, Michigan, received All-American honors from the NSCAA. Those selected to the NSCAA All-Tournament team included Noah Grant, Lance Jones, Jeff Stroup, Bryan Thomas, and Paul Ziebell.

Did You Know?

Times are changing! With the addition of several programs at the bachelor's degree level, Michigan Christian College is a four-year college!

Prior to 1993, most students at Michigan Christian College received an associate degree before transferring on to another college. Now, 84% of the students with declared majors are enrolled in four-year programs offered through the college.

Bachelor of Business Administration - 26%
management major with five specializations

Bachelor of Science - 23%
human services major with five specializations

Cooperative Program in Education - 20%
elementary and secondary education endorsements

Bachelor of Religious Education - 15%
Christian services major with five specializations

The remaining 16% of students with declared majors are enrolled in transfer programs in such fields as communication, music, and various areas of science. Each year, the number at MCC served by four-year programs continues to grow!



Team members receive championship medals from the association.

Worth Repeating

Following a youth rally in Buffalo, New York, one of the planners wrote to members of Autumn, "I was going through surveys and your group's name is mentioned in almost every one. Your ministry is a strong one, but not nearly as strong as your hearts." Another fan, a missionary who heard the group at a summer camp in New York, ordered an Autumn tape and wrote, "I bought a copy of *Hallelujah*. Unfortunately, I forgot to pack it when I returned to New Guinea. Now I'm feeling quite deprived!"

Along with some information for the alumni news, Beth Blake, a 1991 graduate recently wrote, "My congratulations to everyone in the administration on the fabulous changes happening at MCC. It is thrilling to see the growth the college is experiencing. Every year gives me yet another reason to be proud that I'm an MCC alum. Keep up the good work! Our prayers are with you."

Board of Trustees Statement about Review of College Name

BACKGROUND

In 1961, when North Central Christian College changed its name to Michigan Christian College, friends of the college were pleased. Our new name continued to define our mission: regular college education in a *Christian* setting.

During the last 34 years, however, the vocabulary of the academic industry has changed. In 1997 our name, Michigan Christian College, carries a much different message than it carried in 1961. Today, the educational world and the general public identify "*Christian Colleges*" as "*Bible Colleges*." Bible colleges are not regular liberal arts colleges, but are limited-purpose institutions much like a "School of Theology," a "Seminary," or an "Institute for Biblical Studies."

"*Christian Universities*" do not have this name problem because the word *University* overpowers the word *Christian*. MCC, however, is not yet ready to be identified as a university.

LIBERAL ARTS COLLEGE

For 100% of our history, we have insisted that our college/your college is a liberal arts college. Unfortunately, today our name says we are **not** a liberal arts college. Our employees (recruiting, development, and public relations) must continually overcome misunderstandings about the nature of the college.

For quite some time, the Trustees of the college have been involved with research into our "name problem," studying other liberal arts colleges that have wrestled with this issue and changed their names, such as:

1. Arkansas Christian College
... Harding College
2. West Tenn. Christian College
... Freed-Hardeman College
3. Alabama Christian College
... Faulkner University
4. Columbia Christian College
... Cascade College
5. Atlantic Christian College
... Barton College
6. Grand Rapids Baptist College
... Cornerstone College
7. Eastern Baptist College
... Eastern College
8. Concordia Lutheran College
... Concordia University

Not one of these institutions changed their strong Christian emphasis, but all believed they could be *more effective* as a liberal arts college *after* changing their name.

BIBLE COLLEGES

In North America today, there are 30 institutions named "*Christian College*." 70% of these are unaccredited or align themselves as "*Bible colleges*." Average enrollment at these colleges is less than 300. By virtue of our name, we are positioned in this industry: small, often unaccredited, special-purpose religious training institutions - equivalent to Bible colleges.

Bible colleges are needed. They do have a purpose. Magnolia Bible College, International Bible College, and Southern Christian University are some of the Bible colleges for Churches of Christ. Yet, it has never been the intention of leadership at Michigan Christian College to limit our academic offerings to fields of Bible and religion. On the contrary, MCC has worked diligently to portray itself as a liberal arts college which offers broad curricula beyond Bible and religion. Our efforts, however, have not been able to overcome the perception strongly carried by our name that we, too, are a Bible college.

PUBLIC IMAGE OF MCC

For a number of years, the Trustees and administration of the college have been concerned about the public image of the college insofar as academic scope and academic quality are concerned. To address the matter, the college has raised admission standards, expanded degree offerings, strengthened the faculty and staff, developed a career counseling office, improved campus facilities, and aggressively communicated image change information. These changes have had only a small impact on institutional image and enrollment.

Having studied the issue at considerable length, the Trustees of Michigan Christian College have concluded that our name seems to be a major impactor which portrays an unacceptable public image for the college.

A primary public perception of the college appears to be (a) that we are an *unaccredited* "seminary" for lay persons who desire formal Bible training to enter ministerial professions (i.e., a Bible college) or (b) that we are a school to be chosen by students who are not yet ready for a regular college experience.

Many of you who labor tirelessly for the college may be unaware that the above accurately reflects a primary perception of MCC. Others are well aware of this image problem, but likely have not related it to our name.

We, the Trustees of the college, are committed to continued efforts to reshape the public image of the college as a quality institution which offers a broad range of liberal arts courses in a Christian setting. We are committed to leading MCC to greater heights than she has yet known. Our commitment forces us to carefully examine the positive and negative impact of a change in the name of the college.

ADVANTAGES OF PRESENT NAME

Our present name has two irreplaceable advantages:

~ the word *Christian* defines (for us) the most significant aspect of our uniqueness

~ a certain value exists in the name recognition that has developed between 1961 and 1997.

THE ADVANTAGES OF AN APPROPRIATE NEW NAME

Renaming the college has a number of advantages:

~ some of the misunderstood imagery associated with the word *Christian* can be left behind (i.e., assumption that MCC is a Bible college, questions about accreditation, assumption that we endorse the right-wing national political agenda of the Christian Coalition)

~ reshaping one's quality image, sometimes impossible without a name change, is usually easier and less expensive under a new name than under the old name

~ by leaving *Michigan* out of a new name, the college will be more attractive to some non-Michiganders

~ impending advertising and media promotion of the college's new academic programs for adult students will be more credibly received if the word *Christian* is not a part of the institutional name

~ we will avoid the public confusion about who MCC is: Macomb Community College, or Mott Community College, or Muskegon Community College, or Montcalm Community College, all of which are Michigan institutions that also call themselves MCC

~ a new name should reduce misunderstanding among regulators and high school counselors about whether or not we are a legitimate liberal arts college.

COMMITMENT TO MISSION

We are keenly aware that some good friends of the college, and some who don't know us as well, will question our intentions in considering a name change. Even among the Trustees, there was initial apprehension as the matter was first raised for serious discussion.

From the outset of discussion, the Trustees and administrators have had no thought to change the basic nature of the college, its spiritual commitments, or its close connection with Churches of Christ. We are deeply committed to our heritage and view the college as a tool in the hand of God to bless the church.

Our sole desire is to lead the college to greater effectiveness, to better service, and to increasing impact on growing numbers of Christian youth. We are unalterably committed to providing a campus community where God is enthroned, where Jesus is Lord, where the Spirit changes lives, and where the Word is the final authority in matters of faith and religious practice. We will continue to gently teach those who enroll who have not yet sorted out truth from the maze of teachings that exist in the religious world.

Every student will still be required to enroll in a specified set of Bible courses. All full-time faculty and all Trustees will still be required to be faithful members

Some Research Results

Question: Why did your institution change its name?

Alabama Christian College to Faulkner University (1980's)
~ To change the perception that we were just a preacher school.

~ To develop as a small university.

Florida Christian College to Florida College (1964)

~ To shake our Bible college image.

~ Concern that "Christian" is a name for individuals, not for organizations.

Columbia Christian College to Cascade College (1994)

~ Old college closed; wanted a new name to reopen.

~ Decided to not include the word "Christian" in their new name.

Atlantic Christian College to Barton College (1990)

~ We needed a less confusing first impression.

~ Our name called into question our credibility as a liberal arts college.

~ Students, donors, foundations, government agencies, business and industry, immediately saddled us with labels of fundamentalism, Bible college, and ultra right-wing.

Grand Rapids Baptist College to Cornerstone College (1992)

~ People stumbled at the name, thinking the college provided a limited range of academic programs.

~ Public confused us with other Baptist schools and failed to realize we are a "real college," not just a gussied up Christian school.

~ We wanted a one-word name.

Arkansas Christian College to Harding College (1934)

~ To honor James Harding. Trustees did consider "Harding Christian College" but acknowledged that Christian is a name for individuals, not for organizations.

West Tennessee Christian College to Freed-Hardeman College (1919)

~ Freed-Hardeman College is actually the fourth name of the college: In 1895, WTCC changed its name to Georgie Robertson Christian College, to honor Georgie Robertson. In 1906, GRCC changed its name to Tennessee Normal Teachers and Business College, to broaden the public's perception of the college by including in the institutional name the words "teachers" and "business". Finally, in 1919, TNTBC changed its name to Freed-Hardeman College, to broaden the public's perception of the institution as a liberal arts college rather than just a teachers' college or a business college; also part of a process to honor two men.

of the Church of Christ. The college will continue to have required daily assembly where employees and students gather for worship, for spiritual enrichment, and for life-benefiting experiences.

We, the Trustees, are unanimously committed to preserving the spiritual focus of the college, but we also unanimously recognize that if we can improve the college's academic image, our ultimate mission will be more beneficially fulfilled.

OUR PLAN

The Trustees are working through a formal plan to review the name of the college. Most of the research was completed by January 1, 1997. Your input, your response, and your comments will be compiled and presented at the April 19, 1997, meeting of the Board of Trustees. Please mail written comments to Mr. J. Robert Utley, Michigan Christian College, 800 West Avon Road, Rochester Hills, MI 48307.

Please feel free to share your thoughts orally with any Trustee or administrator. All substantive comments will be documented.

WHAT NEW NAME?

The Trustees are not presently considering any new names. If and when the Trustees vote to approve a name change, the process to select a new name will begin. The present name review plan, if carried out fully, could result in a name change during the last half of 1997. Your suggestions for a new name are solicited and will be considered in the new name selection phase of the process, if and when that phase is begun.

Please pray for us to be blessed with wisdom as we continue to review the college's name.

For the Trustees,

J. Robert Utley
Chairman
January 18, 1997

Comments by Dr. Ken Johnson at Meeting of Metro Preachers

In the 1950's, Church of Christ leaders in the Great Lakes region, especially Michigan, Ohio and Indiana, saw the value of organizing and developing a college where Church of Christ youth would go and study at the feet of Christian faculty as they prepared for a career, for life, and for church leadership roles. Their vision became reality, and for nearly forty years congregations in this region have been blessed by that college.

For all of her life, Michigan Christian College has struggled to eke out her existence as a ministry of the Church of Christ. She has weathered a variety of challenges, not with strength, but with survival.

Today, 1997, college Trustees are facing another challenge that threatens the viability of the college. That challenge is an image, forced on the college by the changing world of higher education. Today, in the circles of higher education, as well as in the marketplace of life, the words *Christian College* carry a much different message than they carried at our founding, forty years ago.

Today, Christian college tells the world, including some of our own Church of Christ families, that Michigan Christian College is most likely unaccredited and probably a seminary for lay persons who desire formal Bible training to enter ministerial professions.

After two years of research, study, and inquiry, the root cause of this image is clear. It is our name. The solution, however, is painful, and opens the Trustees and the college to assertions that the college is changing its course if it changes its name.

Therefore, at the outset I want to emphasize that our Trustees are fervently committed to the Christian roots of Michigan Christian College. That commit-

ment is an overriding factor when Trustees are selected. Half of our current Trustees are active or retired church elders. One-fourth are deacons. All of our Trustees view the college as a tool for use by God and the church to bless the church. Today's discussion is not about the Christian course of the college. That was decided four decades ago. Today's question is, Should the college keep or change its present name?

In October, 1991, at the first meeting of the Board of Trustees of Michigan Christian College after I became president, a Trustee publicly asked, "Do you believe Michigan Christian College can achieve her goals if she keeps her present name?"

I responded, "I believe we can." I was not ready to accept that our name may be part of the reason the college has failed to grow. For a while, there was no further discussion about our name.

Now, five years later, all of the Trustees are asking that same question. Our research into the answer says that the college may never achieve her goals under the present name, because of the name.

The Trustees of Michigan Christian College are deeply committed to what is best for the college and for Churches of Christ. Because they hold the highest interest of the college in trust, and because the college has a remarkable impact on the church, they are carefully and cautiously reviewing the problems related to the present college name.

The basic question is, Does Michigan Christian College want to be seen as a Bible college or as a liberal arts college? Bible colleges have the image of small, primarily religious programs, low quality; and they issue a degree that is weak for non-ministerial employment. Liberal arts col-

leges have the image of varied academic programs; quality, well rounded education; and a valuable degree for non-ministerial employment. For many years we have presented ourselves as a fully-accredited, liberal arts college; but that is not what people are hearing.

Dr. Michael O'Donnell told friends at Spring Arbor College in 1996 that he was contemplating coming to work at MCC. They asked Dr. O'Donnell two questions, "Why would you go to a Bible college?" And "Is that college accredited?"

In 1996, during discussion with administrators at both Macomb Community College and Oakland Community College, we were asked whether Michigan Christian College is accredited. They assumed MCC to be a Bible college, and they know that Bible colleges are often not accredited.

When we approached Madonna University in 1996 about a cooperative program to prepare teachers, they were puzzled why a Bible college would have interest in such an arrangement. When they learned Michigan Christian College is not a Bible college, they then feared a strong right wing Christian political agenda that would not mesh with their centrist approach.

When one of our alumni applied in 1995 to graduate school in Ohio, he was advised that MCC is not on the list of accredited colleges. That advisor checked only the Bible college accreditation list but did not even think to check the listing of accredited liberal arts colleges until our department chairman told the grad school to check that list.

Oakland University transfer advisers often express or imply belief that MCC is not accredited or is of low quality.

In 1996, the Michigan Higher Education Facilities Board refused to recognize Michigan Christian College as a legitimate liberal arts college eligible for participation in their programs, saying that the college must take them to court if MCC wishes to argue eligibility.

On numerous occasions when one of our college Trustees has asked his employer for gifts to Michigan Christian College, he has had to explain that MCC is not a Bible college before the corporate gifts department would agree that MCC is eligible for their program.

In January 1997, one of our alumni on break at Chrysler world headquarters mentioned that she was a graduate of Michigan Christian College. Immediately she was asked, "Why did you go to a Bible college?"

In January 1997, one of our alumni asked a group of ten Rochester persons what they knew of Michigan Christian College. All ten thought MCC to be a Bible college, more than half believed it to be unaccredited, and one believed it enrolled only males.

In January 1997, Mr. Art Williams, college Trustee, called my office saying, "Please send some information to the Pontiac School Board advising them that MCC is accredited. The school system is presently refusing to hire two MCC students because MCC is not thought to be accredited."

In January 1997, a high school counselor about five miles from the MCC campus, where we regularly recruit, advised a high school senior that MCC is not an accredited college.

In 100% of the above situations, and many more situations like these, Michigan Christian College is known only by its name. We who are on the front line for the college hear these comments routinely, in which persons assume that MCC provides low quality education, probably limited to Bible and religious subjects, and is likely not accredited.

But this perception is not limited to those who don't know the college. In January, 1997, one of our alumni was at church in a nearby Church of Christ. The following conversation took place:

Lady - Where are you going to college?

Student - Oakland University.

Lady - I thought you were enrolled at Michigan Christian College.

Student - Well, I graduated there and transferred.

Lady - What are you studying?

Student - Science.

Lady - Why didn't you just start in Oakland University's science program instead of studying Bible at MCC?

Student - I took science at MCC. That was my major.

Lady - No you didn't. MCC doesn't have science classes. All they have is Bible.

In 1996, I asked an area Church of Christ preacher who knows MCC and our students very well, "What is the perception of MCC by the church?" He said, "MCC is perceived as a place a student may go when he/she is not adequately prepared to go to college."

In 1996, a Lubbock Christian University faculty member discouraged a student from enrolling here, saying MCC is not accredited.

On one of my trips to Valley Christian Academy, their high school counselor (no longer there) told me she could not recommend MCC to their students.

Some of you know firsthand how hard it is to get high school seniors in your congregation to consider MCC.

Some would say, "OK, we understand MCC's image problem, and MCC's image problem is not the college name, but the reality that her academic programs do lack quality."

We have had three studies of academic quality in the last four years. The first led to approval for our new Bachelor of Business Administration degree. The sec-

ond led ultimately to our new Bachelor of Science degree. The third led to a routine renewal of our accreditation. Three formal studies all affirmed quality. We and our regulators are extremely confident of the quality of our academic programs. Our concern is that the public, even the Christian public, does not recognize that. So, in 1996, a fourth study was undertaken to ask, Why doesn't the marketplace recognize that high quality?

In answering, we recognize that many factors determine the academic reputation of a college. All of those factors are important to the leaders of the college, and have been or are being addressed. Much progress has been made. However, the fourth study clearly revealed that for at least twenty years, and perhaps longer, there has existed a major factor that loudly shouts "lower quality education" that we have not only failed to address, but have failed to recognize. That factor is the college name.

In states contiguous to the Great Lakes, there are 56 institutions with a non-university name that includes a specific religious term: Christian, Bible, seminary, theology, Baptist, Lutheran, or Nazarene. Ninety-one percent are unaccredited, or see themselves as a Bible college or seminary. Average size is under 200 students.

In the USA, there are 30 remaining non-university colleges whose name contains the words Christian college. Seventy-seven percent of them are unaccredited or align themselves with Bible colleges. Average size is under 300 students.

In the last three decades, here is the record for Christian colleges:

~ 5 have died (3 of the 5 associated with the Church of Christ)


~ 7 have renamed to avoid the problem. They either changed the word college to university, or took an entirely different name

~ About a dozen additional Bible colleges have taken on the name Christian college

~ Only about one-half dozen have survived for these last thirty years under the name Christian college.

Regionally and nationally, our name positions us with small, narrow focus, often lower quality institutions, and the Bible college industry. The greater our appearance as a Bible college, the greater the challenge to achieve the enrollment goals necessary to support a liberal arts college.

We are in a time and place where we have two choices: become a liberal arts college larger in size, or die a slow death. The Trustees do not want the latter. They have gathered sufficient evidence to be overwhelmingly convinced that a name change would improve the opportunity for the former. They are now seeking your response to their public review of the college name.



Michigan Christian College
Building the Infrastructure
of the Kingdom
knowledge ~ jobs
homes ~ relationships

The founders of Michigan Christian College recognized the great need of the church for well-educated leaders. Through the college, the founders believed our youth could become well-prepared for careers and for church leadership.

Four times per year, the Trustees meet, not only to make sure the college is on course, but also to make sure the college maximizes opportunities to serve Christian youth. For most of the 1990's, Trustee meetings have focused on changes that expand our opportunities. One by one, issues have been addressed and thoughtful plans have been charted to take Michigan Christian College strongly into the next century.

I'm thankful for the bold leadership of the Trustees as they address the challenges that shape the destiny of the college. Their goal and mine, centrally and primarily, is to serve young people in a way that strengthens the Kingdom of God.

Dr. J

Appointed

Announcing changes in his new administration, Oakland County Prosecutor David Gorcyca recently named two graduates of Michigan Christian College as division chiefs. David Case and Joyce Todd, both members of the class of 1967, retained key roles in the county office.

David Case, a twenty-three year veteran of the office, retained his role as head of the Family Support Division. Joyce Todd, who has served as an assistant county prosecutor for fourteen years, was named chief of the Child Sexual Assault Division, which she founded in 1989 and directed until 1991.

Gorcyca stated in the *Oakland Press*, "I have chosen these individuals because I believe they have the leadership ability to make the Prosecutor's Office the most effective office in the nation in representing residents and victims of crime."

Alumni News and Notes

1965

James Elkins was recently appointed as an elder of the Quail Springs Church of Christ. Currently, James is an associate professor of engineering at Oklahoma Christian University. He and his wife, **Lynn (Nelson)**, are living at 17612 Woodsorrel Road, Edmond, OK 73003.

1966

Dennis Kirby is working as an inspector and sales representative for Griffin Pest Control. He also is actively involved in a prison ministry. Dennis and his wife, Anne, live at 9040 Douglas, Kalamazoo, MI 49004.

1967

Dennis Miller is the owner of an insurance agency. Two years ago, he also started Christian Business Connection Ministries, which promotes Christian-owned businesses and ministries on a daily radio program in Bowling Green. Dennis and his wife, Judy, have three grown sons, Michael, David, and Jon Paul. The couple can be contacted at P.O. Box 211, Millbury, OH 43447.

1969

Susan (Morton) March is a development officer for the School of Nursing at the University of Texas at Arlington. Susan and her husband, Larry, have two children, Jim and Amy. The family lives at 2515 Colleen Drive, Arlington, TX 76016.

1971

Bill and Barbara (Benham) Brooks are living at 10074 Andrews, Allen Park, MI 48101. Bill is a database administrator for Holnam, Inc. Barb teaches math at Mumford High School in Detroit and a math education course for Michigan Christian College on a part-time basis. Their daughter, Shelley, currently is a freshman at MCC.

1972

Judy (Pitt) Clary is working as the Garden Center manager for Dalgarn's Nursery and Garden Center and recently has won several awards for her photography. Judy and her husband, Richard, have one son, Samuel. The family can be contacted at P.O. Box 4604, Newark, OH 43058.

Class of '96 succeeds in marketplace

Last spring, Michigan Christian College graduated its largest class of bachelor's degree graduates. Since that time, some members of the class of 1996 have gone on to graduate studies, while others have landed jobs as managers, social workers, sales representatives, and a variety of other professions.

Based upon the advice of a 1995 graduate, Melany Jones decided to apply for a management trainee program with Comerica. "I had to go through a three stage interview process over a six-week period," stated Melany. "Fortunately, I gave a lot of presentations in college, so I felt very comfortable with the process and got the position."

General Motors offered Natalie

Atkinson a full-time position based upon her work as a college intern. Her first job took her to Bismarck, North Dakota, which caused her to remark, "The warmth of my church family melted the cold from the temperature outside - and believe me it got cold!" Already, Natalie has been relocated to Minneapolis as regional district manager for the northern region of General Motors Parts.

"I have always loved toys," remarked Jeff Clark. Based upon that interest, Jeff applied for a position with Mattel, Inc. "Because of my internship experience with Power Force, Mattel was impressed with my resume, which they filtered from California to New York and then back to

Detroit. The district manager, who lives in Rochester Hills, combined two part-time positions and offered me a job. It is an ideal position that fits my interests and allows me to grow with the company."

Although completing her degree in social work, Lesa Collings discovered a substitute teaching job with the Waterford School District. "Three days after I applied, the school district called and I have been substituting every day since."

"Within the past couple of weeks, I have had calls from both Comerica and Enterprise Rent-a-Car, requesting more graduates," stated Dr. Ben Noah, director of career guidance and testing. "Both stated that they like the quality of people they are getting from Michigan Christian College, and that they want more just like them."

Other members of the class can now be found in such roles as a department manager for Barnes & Noble, a social worker at Childplace, a sales representative for Energy Electric Cable, an ESL coordinator for the Troy School District, a manager for Star Cinemas, and a social worker at Children's Village.

"In addition to those who entered the workplace, some continued their studies," stated Dr. Noah. "Everyone that applied for graduate studies was accepted." Members of the class are enrolled in graduate programs at Eastern Michigan University, Abilene Christian University, Belmont University, Anderson Seminary, and Concordia University.



Retail marketing techniques are reviewed with Natalie Atkinson.

Alumni Parents

Before you know it, your children in high school will be making college plans. Make sure they know about the exciting new opportunities available to them at Michigan Christian College. Call today and make sure the Admissions Office has your children on their list!

1-800-521-6010

Did they have indoor plumbing when you were in college?



1973

Michael Longfellow can now be reached at Route 4, Box 470A, Denison, TX 75021. Michael works for Best Buy as a software trainer for corporate and retail customers. Michael and his wife, Marcy, have a daughter, Chanan.

1974

After raising their four children, **John and Katherine (Bush-63) DiMarzio** recently adopted a niece. John is the minister of the East Allen Church of Christ, and Kathy is a clerk for the Internal Revenue Service. The family resides at 9131 Woodridge Drive, New Haven, IN 46774.

Randy Gill is now serving as associate director of church relations for Pepperdine University. His wife, LaJuana, is one of the campus ministers. As part of his current role, Randy directs a six-voice acappella group called *Won By One*. In recent years, several of Randy's songs have been recorded by Acappella and he has written three full-length musicals with Jeff Walling. Randy and LaJuana have one son, Chris. The family lives at 24327 Baxter Drive, Malibu, CA 90265.

1975

Royce Dickinson, Jr. is the minister of the Brooklyn Center Church of Christ in the Minneapolis area. He and his wife, Terri, have three sons, Mark, Ryan, and Grant. The family lives at 6107 Emerson Avenue North, Brooklyn Center, MN 55430.

1976

With their children, Kathryn, Thomas, and Ross, Glen and **Carol (French) Adams** recently moved to 1206 Rehoboth, Searcy, AR 72143. Glen is an assistant professor of psychology and Carol a software assistant at Harding University.

Stu Chisholm operates a disk jockey service for special events. Stu and his wife, Janette, reside at 17092 13 Mile Road #B, Roseville, MI 48066.

Living at 1250 Newcastle Drive, Abilene, TX 79601, **Ron and Pam (Berry-81) Hadfield** have one son, Tanner. Ron is the di-

rector of publications and Pam is a human resources assistant at Abilene Christian University.

1978

Loyal Osterhoudt currently is raising support to return to Thailand for mission work. In the meantime, he is designing web pages for the Abilene Christian University Missions Department and building furniture. He resides at 1412 Washington Boulevard, Abilene, TX 79601.

1979

Mark and Rhonda (Miller-78) Briggs recently moved to a rural farm. Mark is the director of accounting for York College and Rhonda is a homemaker. The couple has four children, Kari, Kristi, Katie, and Charlie. The family can be reached at Route 2, Box 34, York, NE 68467.

Tom Gosser is preaching for the Church of Christ in Mason City, Iowa. Tom and his wife, Lauren, have two children, Denise and Paul. The family can be contacted at 215 5th Street S.E., Mason City, IA 50401.

Ken Kokotkiewicz recently began serving as minister for the Mooresville Church of Christ in addition to teaching autistic and special children in the public school system. He has two children, Amanda and Stacy. Ken can be contacted at Route 2, Box 21R, Hiddenite, NC 28636.

Julianne Savard is working as an administrative assistant for the Charter Township of Orion. She lives at 160 Manitou Lane #8A, Lake Orion, MI 48362.

1981

Timothy and **Tamera (Phillis) Holzer** welcomed little Timothy Coleton William on November 29. Tamera is a teacher and Timothy is the country manager for his company. The family lives at 49 Slade Street, Nuremburn, NSW, 2065, Australia.

1982

Jacob Thomas joined the family of Alan and **Tina (Wright) Wismer** on May 28. The family lives at 7686 East Cass City Road, Cass City, MI 48726.

1983

Dayton Blake is enrolled in nursing school at the University of Memphis and is working as a paramedic for the Regional Medical Center. He eventually plans to enter medical missions and lives at 1040 Cabana Circle East #5, Memphis, TN 38107.

Robin Couch recently announced a March 1 wedding to Charles Brandi. Robin is a cultural resource management archeologist, and Charles is an underwriting manager for ITT. Both recently appeared as guests on the Oprah Winfrey Show for a program on weight loss. Robin can be reached at 1531 Cable, San Diego, CA 92107.

Janet (Richards) Smith recently received a departmental achievement award while completing a degree in recreation, parks, and tourism sciences. She now serves as an academic advisor for Texas A&M University. Her husband, Barry, owns a landscaping business. The couple lives at 1505 Dexter South, College Station, TX 77840.

Carl Tielking married Carol Williams on April 15, 1995. Carl is a sanitation engineer and mechanic, and Carol is a management trainee for McDonalds. The couple resides at 216 West Saginaw, Lansing, MI 48933.

1984

Cindy Harley married Mike Beans on June 30, 1996. Cindy is a sales consultant, and Mike works for the state of Ohio. The couple lives at 2422 Oneida Avenue, Dayton, OH 45414.

Megan Renee joined Cody in the home of Doug and **Nora (Cain) Hicks** on August 6. Nora is a credit/claims correspondent for the Sherwin-Williams Company. The family lives at 671 Sherrie Lane, Lorain, OH 44053.

Working at the Oak Valley Country Day School, **Kevin and Trula (Potter) Muir** are living

at 18900 Arrowhead Drive, Independence, MO 64056. Kevin teaches history and is the high school principal. Trula teaches Kindergarten. The couple has two children, Jeffrey and Sarah.

David O'Hearn and his wife, Amy, welcomed Hannah Elizabeth on February 15, 1996. David is a senior programmer analyst for Farm Bureau Insurance. The family lives at 3827 South 475 East, Plainfield, IN 46168.

1985

Elijah Cornelius joined Elisha in the home of Blake and **Becky (Blake) Eubanks** on June 7. Blake is employed by EDS. After teaching for several years, Becky is a homemaker. The family lives at 13055 Ballard, Clio, MI 48420.

Tyler Ashby joined Megan and Dustin in the family of Bob and **Greta (Ashby) Ledgerwood** on October 15. Greta works from her home as a medical transcriptionist, and Bob is a sales associate. The family lives at 5444 Old Cove, Clarkston, MI 48346.

1986

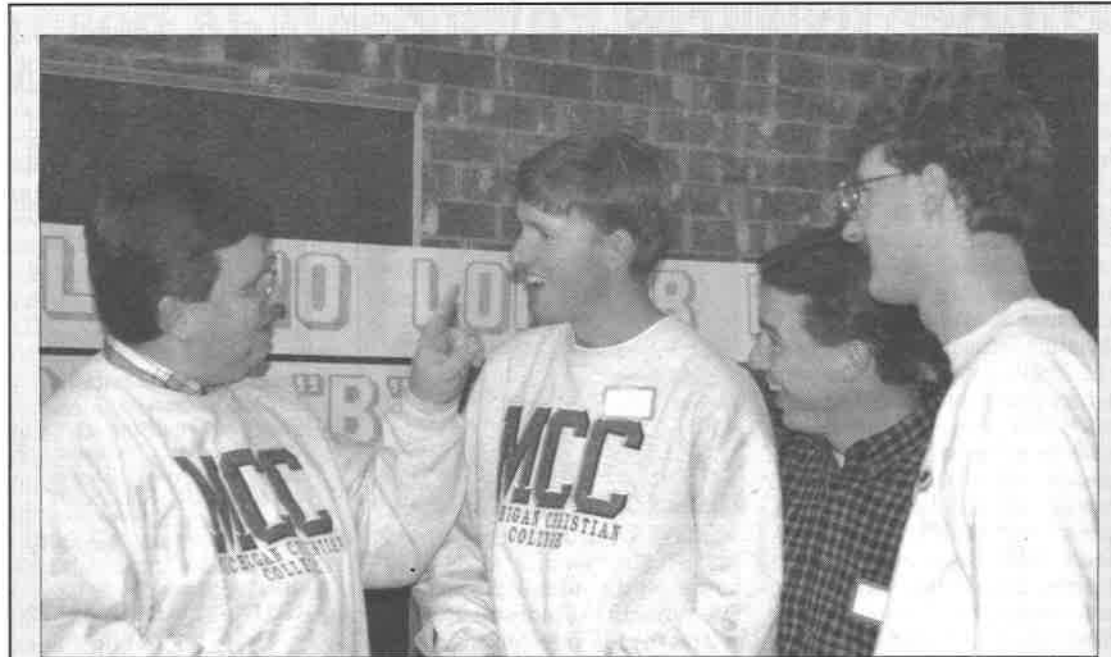
Lori Girdley is working as a library assistant at Michigan Christian College while finishing her LPN license. She can be contacted at the college address.

1987

David Jewett is employed as a staff nurse at Children's Hospital of Michigan, enrolled at Wayne State University, and serving in the Army Reserve Nurse Corps. David and his wife, Michelle, live at 529 Helene Avenue, Royal Oak, MI 48067.

Ryan Philip joined Brandon in the home of **Scott and Jeanie (Fazekas-94) King** on March 30, 1996. Scott works for Lake Orion Lumber and Jeanie is a homemaker. The family lives at 46 Helen, Oxford, MI 48371.

Amy Spayde is an administrative assistant for Stark County



Chorus alumni and current members of the A Cappella Chorus gathered on Homecoming Day for a surprise party in honor of Joe and Vikki Bentley. The Bentleys recently completed their tenth year of service to Michigan Christian College. Alumni from as far as New Jersey participated in the event because of the tremendous impact the Bentleys have had on the lives of students.

Adult Probation. She lives at 7029 Stonecreek Avenue N.E., North Canton, OH 44721.

1988

Sara Chrystelle joined the family of Dee and **Toni (DiMarzio) Coalson** on April 6, 1996. The grandparents are **John (83) and Kathy (Bush-62) DiMarzio** of 9131 Woodridge Drive, New Haven, IN 46774. The Coalsons reside at 222 Heatherwood Lane, New Haven, IN 46774.

1990

Kaytlyn Victoria joined the family of **Doug and Sarah (Wilson) Asiala** on February 14, 1996. Doug will finish his teaching certificate this spring, and Sarah is a cosmetologist. The family can be reached at P.O. Box 47, Jenera, OH 45841.

Mark Mantych is teaching for the Memphis City Schools. He lives at 5137 Kingswood Circle, Memphis, TN 38134.

1991

Alexis Renee joined Tony in the home of Scott and **Beth (Blake) Anse** on December 31. Beth is a homemaker, and Tony is a district manager for Healthcare Services Group. The family lives at 617 Country Club Drive #1411, Simi Valley, CA 93065.

Terri Fulton married Steven Lackey on August 20, 1995. Terri works in child care, and Steve is associate director of recreation for Bloomfield Hills. The couple lives at 954 Village Green Lane #2006, Waterford, MI 48328.

Cathy Newton is a secretary for the University of Michigan. She can be contacted at 2940 International Drive #234C, Ypsilanti, MI 48197.

James Salmond is working as

a human resources training coordinator for CCC Information Services, Inc. He lives at 118 Warwick, Park Forest, IL 60466.

Phillip Shivel is employed as an autocad administrator for Little & Associates. Phillip and his wife, Carrie, have a daughter, Emily. The family lives at 7800 Heatherdale Court, Charlotte, NC 28212.

Chris Ward married Margie McCarty on February 13. Chris is self-employed as a marketing consultant. The couple lives at 1895 Laramie, Powell, OH 43065.

Sonjala Williams recently completed her teacher certification at Purdue University. She is working as an administrative assistant at Indiana Veterans Home. She can be contacted at 2560 North River Road, West Lafayette, IN 47906.

1992

Scott Hingst married Colette Burzynski on November 17. Scott is a network engineer for Unisys, and Colette is a teacher. The couple lives at 48721 Denton Road #4, Belleville, MI 48111.

1993

Mike Edgar is teaching in the public school system while pursuing his master's degree at Abilene Christian University. He can be reached at ACU Station, Box 27720, Abilene, TX 79699.

Burt and Debi (Shauver-91) Rutledge are living at 1517 Cedar Crest, Abilene, TX 79601. Burt is the recreation center coordinator for the city of Abilene. Debi completed her masters degree in marriage and family therapy last August and is working at Abilene Christian University as a financial aid assistant and the night manager for the Marriage and Family Institute.

1995

Becky (Stutts) Langlois is working as transportation coordinator for the YMCA of Greater Toledo. Becky and her husband, Bill, live at 2222 Sherwood #28, Toledo, OH 43614.

1996

Ryan McCullough is engaged to marry Laura Moegeborg on May 10. He is working as a computer technician for Lipscomb University while enrolled. He lives at 801 Inverness Avenue #D12, Nashville, TN 37204.

Steve Sargent and Farrah Suvanto are engaged to be married in July. Both are enrolled at Oklahoma Christian University.

Class Acts

During the past calendar year, alumni from all thirty-seven classes made donations to the college through annual gift programs. Those classes with the highest level of participation included:

top percentage of donors

Class of 1967
Class of 1971
Class of 1962
Class of 1970
Class of 1961

top number of donors

Class of 1967
Class of 1976
Class of 1971
Class of 1962
Class of 1978

top dollars in gifts

Class of 1976
Class of 1973
Class of 1982
Class of 1995
Class of 1962

We want to hear from you!

Share your news! Clip and return this form to Larry Stewart, Director of Public Relations, Michigan Christian College, 800 West Avon Road, Rochester Hills, MI 48307.

Name (maiden if appl.) _____

MCC Years _____ Occupation _____

Spouse's Name (maiden if appl.) _____

MCC Years _____ Occupation _____

Address _____

City _____ State _____ Zip _____

Phone (area code _____) _____

Please note children's names, recent births, job changes, marriages, promotions, etc. on a separate sheet of paper and send it to the college with this form.

Dinner features Poling

Planners of the metro area Partnership Dinner recently announced the selection of CBS News Correspondent Doug Poling as speaker for the twenty-sixth annual dinner at Cobo Civic Center on May 10. As an elder of the Manhattan Church of Christ in New York, Mr. Poling brings with him a strong interest in Christian education.

Mr. Poling's successful career in broadcast journalism spans nearly four decades, beginning in 1958 in his hometown of Toledo, Ohio. In Toledo, he worked at radio station WOHO before moving to WGAR in Cleveland, then to ABC News in New York in 1968. Mr. Poling began his work with CBS News in 1973 and was named a CBS News correspondent in 1977.

Mr. Poling currently is heard each day, Tuesday through Saturday, anchoring several *News-on-the-Hour* broadcasts and *CBS News Updates*. Along with special assignments on the CBS Radio Network, he has specialized in business and economic news reporting.

Mr. Poling accompanied President Bush and a delegation of prominent U.S. business leaders, including chairmen of the Big Three U.S. automakers, on their 1991 year-end trade mission to Tokyo. In 1987, he accompanied President Reagan to Rome for a meeting with Pope Paul II, and to Germany, where he covered Mr. Reagan's speech at the Berlin Wall. Mr. Poling covered President Clinton's July 4, 1993 ceremony at Independence Hall in Philadelphia with South African leaders Nelson Mandela and F.W. de Klerk.

In addition to his leadership as an elder of the Manhattan Church of Christ, Mr. Poling



Doug Poling

serves on the advisory board of Timothy Hill Children's Ranch in Riverhead, New York, the advisory board of Abilene Christian University, and the council of the *Christian Chronicle*.

Tickets to Partnership Dinner XXVI can be obtained from local congregational chairman, or by calling the Development Office at 1-800-621-6010.

Honor Gifts

TERRY & NORMA RUTH BLAKE

James & Linda Butterfield
JAMES & FLORALEEN DOUGHTY

Jim & Wendy Burcham
NORM & MERILYN HERRON

John & Anita Barcroft
WILLIAM & MARTHA MATSON

Larry Bouman
MARY MOTSINGER
Martha Bouman

PERRY & LAVON TUCKER

Iola Rummel
James & Raida Thomas

Current College Needs

Donations of serviceable equipment or materials can meet important college needs and provide you with a tax savings! The following college needs could be met by donations.

automobiles (any size)	classical compact discs
computers (386 or above)	photocopiers
computer monitors	fax machines
computer printers	upright piano
lawn mowers	4-wheel drive pickup
letter folding machine	commercial vacuums

To discuss donation of an item, please phone Doug Edwards, vice president for development, at 1-800-521-6010.

College Employment

Faculty Positions. Human services (family studies or psychology), science (chemistry and physical science), English (composition and literature), and business. Doctorate preferred. Master's degree required. Contact Dr. Michael Westerfield, vice president for academic affairs, at (810) 650-6029 or e-mail him at mikewesterfield@michristian.edu.

Residence Hall Supervisor. Couple to supervise new residence hall complex. Contact Candace Cain, dean of student services, at (810) 650-6036.



Memorial Gifts

October 25, 1996
to March 7, 1997

EVERETTE ALEXANDER

Mr. & Mrs. Tom Cole
Milton & Evelyn Fletcher
Hubert & Anna Fuller
H.W. & Annile Hemingway
Earl & Helen Hickey
Jim & Barbara Ingram
Bernice Johnson
Walter & Anna King
Jim Bill & Betty McInteer
James & Evelyn Patterson
Mr. & Mrs. Joe Romine, Jr.
Wanda Rushford
A. Warren & Susan Turney
Evelyn White
Ellen Williams

ARGYLL & MARIAN ALLEN

Charles & Betty Tutor

CONNIE ALLEN

Andrew Allen
Doug & Cathy Allen
Gerald & Wilma Allen
James & June Allen
William & Margaret Allen
Orville & Patricia Amorose
Tony & Tina Amorose
Helen Baron
Clifford & Eleanor Barrick
Roger & Kathryn Barrick
John Beckes

Virgil & Louise Bracewell

Jim & Wendy Burcham

Robert & Maxine Darr

Mr. & Mrs. Charles Duvall

Allan & Patricia Edwards

Katherine & April Fox

Lucille Harmon

Wendy Howell & Family

William Kannon, Jr.

William Kannon, Sr.

Walter Keller

Adeline Lanagan

Richard & Maxine Lyman

Raymond & Aileen Madigan

Charles & Michelle Magee

Glenn & Dee Martin

David & Elaine May

Richard & Marie Miller

Richard & Nancy Miller

Joseph & Mae Moitozo

Louis Moribito

Gary & Beth Rajter

Lillian Reaume

Larry & Marlene Reeves

Mike & Kim Reilley

Kim & Martha Rice

Lowell & Betty Steele

Marion Watson

JULIAN BABB

Iola Rummel

BILL BAILEY

Judy Bailey

ETHEL BATES

Annette Riley

DOROTHY BILLS

Bob & Beverly Stanger

Larry & Lynne Stewart

DELLA BLEDSOE

Paul Eckstein

LARRY BOUMAN

Martha Bouman

MIKE BROOKLIER

Annette Riley

OLLIE COBLE

Wilma Lutz

BARBARA COLLINS

Troy Ladies Bible Break

PAT COVINGTON, SR.

Pauline Montgomery

Wanda Rushford

MORRIS & HELEN RYAN

DAVIS

Norma Jean Ryan

ROYCE DICKINSON
Betty Dickinson
Ed & Delores Dickinson
Leonard Dickinson
Dowell & Della Flatt
Everett & Maxine Foster
Mr. & Mrs. Walter Rothwell

ELENA RAY DILLER

Iola Rummel

NORMA DOERMANN

Iola Rummel

GEORGIA DUBOIS

Tom & Beth Butterbaugh
College Church of Christ
Elizabeth Collins
Lillie Erwin
J.O. & Sylvia Hamby
Michael & Kathryn Harris
Joyce Schmaeling

BOB DUNN

Doris Dunn

MARTIE DUNN

Don Dunn

GLENN W. DURRILL

Mrs. Glenn Durrill

JEAN EWING

Roger & Kathy Anspach
Sibyl Coe
Floyd & Beverly Fair
Cathy, Kelly, & Tina Ries

FRED FISHER

Nelson & Jan Eddy

CLAUDE & MARY FRENCH

Virgil & Ann Bentley

VIRGINIA GALLOP

Flora Batca

Ronald & Sue Daiza

Kathy Endres

Terry Field

Barry Lee

Ron Springsteen

Wes & Pamela Wilson

Hui Young

Michelle Young

HAROLD GODBEY

J.P. & Lavon Tucker

AGNES HATCHER

Gene & Wanda Hatcher

Bruce & Diane Kilmer

WESLEY P. HENDRICK, SR.

Walter & Betty Trinklein

MRS. EDDIE HUCKABA

Iola Rummel

H.E. & ERSA JONES

Ronald & Rena Jones

JEFFREY T. JONES

Ronald & Rena Jones

ROBERT & MORELLE JONES

Ronald & Rena Jones

NELL KILLOM

Howard & Joan Hagerman

Ed & Louise Tarrant

ALBERT RICHARD KING

Ronald & Rena Jones

ALBERT & LORENE KING

Ronald & Rena Jones

GLENNA DURRILL LACKEY

Mrs. Glenn Durrill

GEORGE LAFEVER

Robert & Janice Chaffin

Church of Christ of Plymouth

KATHY LANGFORD

Annette Riley

DR. L. ROSS LEAVER

Annette Riley

GENE & MARY MONROE

Mary J. Wilson

GERALD & OLLIE MONTGOMERY

Jerry & Judy Montgomery

JOE & ELSIE O'NEAL

W.A. O'Neal

HERBERT B. POPE

William & Patricia Bristor

LARRY PORTER

James & Bertha O'Rourke

MAURICE REHKOP

Bob & Lucy Benham

Forest & Juanita Crooks

R.C. & Virginia Oliver

Robert and Velma Wineinger

CHERYL RILEY

Annette Riley

Ronald & Rena Jones

JIM RUSHFORD

Jerry & Lori Rushford

MARY SADLER

Opal Swallows

PAULINE SANDERSON

Central Church of Christ

VIOLET SIMS

Robert & Dorothy Anderson

Anna Carter

Wayne & Norma Hagaman

Annette Riley

Bob & Beverly Stanger

Phoebe Thornton

GUYETTA STAGGS

Estill Staggs

ODELLA STEPHENSON

Bobbie Davis

Mr. & Mrs. J. Duquette

Donald Dunn

Mr. & Mrs. Vito Fiore

Paul Gardner & EDS Friends

Mr. & Mrs. Ray Guinn

Lucky & Bettye Hanks

William & Susan Hausman

Dorothea Lafever

Mr. & Mrs. John Leffler

Mr. & Mrs. Doc Little

Phillip & Marie McFall

Metro Ladies Outreach

Mr. & Mrs. Bob Nash

Jack & Barbara O'Rourke

Mr. & Mrs. Cliff Parrott

Mrs. Rose Pokeski

Roseville Community Schools

Richard Seden

Mr. & Mrs. Jerry Starling

Mr. & Mrs. J. Oattie Taylor

David Turner

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1996 Donors to Operational Programs

Donors continued to rally in support of Michigan Christian College during the 1996 calendar year, as 1,859 individuals and organizations provided \$670,173 in gifts toward the operational expenses of the college. Gift income normally underwrites approximately 15% of the operational budget of the college each year.

"When we began the *Foundation for the Future* campaign in 1994, we realized that the operational gift income of the college might decline," stated Doug Edwards, vice president for development. "Fortunately, however, giving to the operational programs has remained reasonably level over the past couple of years, which is so crucial to the daily operation of the college."

"It is also significant that total gifts to the college for 1995, including those made toward the *Foundation for the Future* campaign, topped \$1 million for the first time in the history of the college," noted Mr. Edwards. "Donors passed that milestone again in 1996 for the second consecutive year with \$1,204,111 in total gifts. The dramatic improvements that many have noticed when visiting the college over the past two years are directly attributable to the generous response of our donors. We could not have accomplished nearly as much without their help."

Operational Gift Program Clubs

Club Name	Gift Level	Donors	Gifts
Trustee's Alliance	over \$5,000	21	\$292,670
Leadership Alliance	2,500-4,999	10	36,073
President's Circle	1,000-2,499	74	99,041
Progress Club	750-999	18	14,760
Achievers Club	400-749	110	54,259
Partners Club	250-399	150	45,053
Century Club	100-249	657	94,697
Student Sponsors	1-99	819	33,620
Total of Operational Giving		1,859	\$670,173
Total of All Gifts in 1996			\$1,204,111

Nationwide, over 1,000 employers continued to match employee gifts to colleges and universities during the past year. Michigan Christian College received matching gifts from 58 companies in 1996, totaling an impressive \$128,209 of the college's gift income. "Many people do not realize that their employers will match gifts to Michigan Christian College," stated Mr. Edwards. "Many individuals actually double or triple their gift to the college without any additional cost to themselves by simply submitting a matching gift form with their gift." A list of matching gift companies can be obtained by phoning the Development Office at 1-800-521-6010.

Top Companies Matching Gifts to MCC in 1996

- Ford Motor Company
- National Bank of Detroit
- Warner-Lambert Company
- Ameritech
- Kellogg Company
- General Motors Corporation
- Chrysler Corporation
- Eaton Corporation
- Dow Chemical Company
- Ingersoll-Rand Company
- State Farm Insurance Company
- Amoco Corporation
- Upjohn Company
- BellSouth
- Bridgestone/Firestone, Inc.
- Santa Fe Pacific Corporation
- ITT Corporation
- Cooper Tire and Rubber Company
- Johnson and Johnson
- Allstate Insurance Company
- Detroit Edison
- United Technologies, Inc.
- Tenneco, Inc.

Michigan Christian College salutes the good people and organizations listed on these two pages, as well as those donors listed on page nine that are participating in the *Foundation for the Future* campaign. Regardless of the size of their gifts or the programs they supported, each donor helped provide the support necessary for the college to continue preparing Christian youth for the 21st century.

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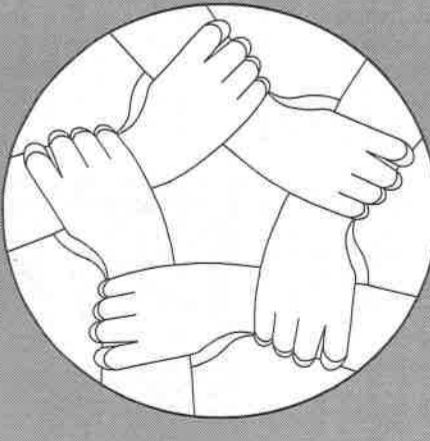
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north star

NEWS BULLETIN OF MICHIGAN CHRISTIAN COLLEGE

VOLUME 38 NUMBER 2 SPRING 1997

Residence hall to be named for family

College officials recently announced the name of a second major facility in the residence hall complex currently under construction on the campus of Michigan Christian College. Upon dedication, the men's portion of the new facility will be known as Hoggatt Residence Hall.

Dean Hoggatt, a member of the Board of Trustees from LaGrange, Indiana, initiated the process of putting together a major gift from his siblings several months ago. As a result of his efforts, James and Ruth Hoggatt of Lafayette, Indiana, and Jeri Cardwell and Julia Gould of Marion, Indiana, decided to join Dean and Thelma Hoggatt in support of the residence hall project.

"The Hoggatts are known for their commitment to the church and to Christian works around the world," stated Dr. Ken Johnson, president of the college.



Students compare samples before residence hall furniture is ordered.

"They have been leaders in Indiana congregations for three generations. Their gifts will be a blessing to many Christian families for a long, long time. In years to come, thousands of young people will

occupy the rooms of Hoggatt Residence Hall while preparing for life and for career."

"The Hoggatt family has been involved with Michigan Christian College almost since its founding," Dr. Johnson continued. "Dozens of students have chosen Michigan Christian College because of their influence." In addition to those students, Dean and Thelma sent five children to Michigan Christian College, Kathy, Kent, Lesly, Brian, and Jean. Jeri sent a son, Edward.

"As we look back over the last fifty years of evangelism, our Christian colleges have trained most of the workers, motivated most of the missionaries, and encouraged thousands to help finance those who go to preach and teach," noted Dr. Johnson. "This investment by the Hoggatt family creates an opportunity to expand that impact by serving a larger student body at Michigan Christian College."

College officials announced the name of the women's portion of the new complex, Ferndale Residence Hall, in November of 1995, when the Ferndale Church of Christ disbanded and donated \$250,000 from the sale of their building for use on the project.



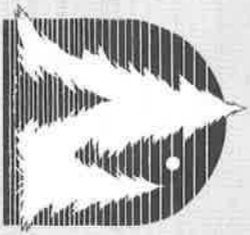
Residence Hall Complex

Nearing completion, the new residence hall complex of Michigan Christian College will provide a wonderful facility for the next generation of students. The project includes two residence halls, a campus commons, a new campus entryway, and major improvements in roadways and parking areas.

The new complex will honor individuals who have played a major part in construction of the facility. To date, the following major facilities have been named:

Ferndale Residence Hall for Women
Hoggatt Residence Hall for Men

Additional naming opportunities for major portions of the project include the campus commons and new entrance road. Name plates on individual rooms also provide wonderful opportunities to honor families or individuals. For more information, contact Dr. Ken Johnson, president of the college, or Doug Edwards, vice president for development, at 1-800-521-6010.



inside the north star

Accelerated program for adults set to begin



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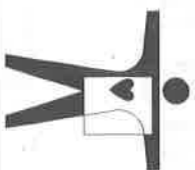


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