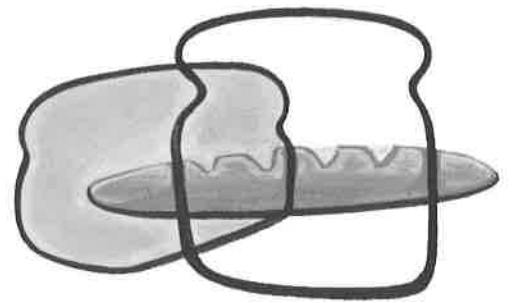




LET'S ADD THE LEAVEN

Any housewife knows the value of leaven in bread. As an activating force it permeates through the whole loaf and spells out quality in the product.



EDUCATION has always served as bread to feed and nourish the mental well being of humanity. As advances continue in our present age it is even more urgent that each young person be nourished with advanced education at the college level.

TODAY, CHRISTIAN INFLUENCE in education is like leaven in the loaf. Christian education reaches a higher level of training than secular education. It develops the student as a whole human person equipped with good attitudes, emotional maturity, and an abiding sense of spiritual values.



MICHIGAN CHRISTIAN stands in your midst as an educational institution with a deliberate purpose . . . to leaven the "educational loaf" so that it will spell out christian qualities in men and women. These christian qualities will serve you as well as others. They are spiritually endowed and they permeate among all of us.

THE LIVING ENDOWMENT CLUBS ARE THE "LIFE BLOOD" OF MICHIGAN CHRISTIAN COLLEGE

Michigan Christian College

800 West Avon Road



Rochester, Michigan

Your local MCC representative _____