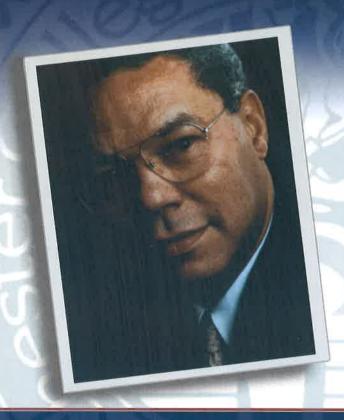
An Evening with Rochester College



Featuring General Colin Powell (Retired)

ROCHESTER COLLEGE MISSION

ENGAGING STUDENTS IN VIGOROUS LIBERAL ARTS EDUCATION WITHIN A CHRISTIAN COMMUNITY FOR A LIFE OF STUDY AND SERVICE.



SATURDAY, MAY 13, 2000

Dr. Kenneth L. Johnson
President
Rochester College

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Welcome to Partnership Dinner XXIX

We are grateful for your support of our students through your attendance at this year's Partnership Dinner.

Except for the recent tragic deaths of three of our students, we are concluding a tremendous year at Rochester College. Record numbers of students continue to enroll. The quality of the student body continues to increase. The academic presence of the college continues to mature. But more than that, we are producing graduates who have a well developed philosophy about life, and who value persons above things, and community more than self.

Your participation in Partnership Dinner provides increased funding for student scholarships. Thank you for your friendship and partnership in building a stronger Rochester College.

Ken Johnson

In Memory of:

Dan O'Donnell Adam Perry Jamie Stowe

March 31, 2000

We won't forget you



Colin L. Powell

General Colin L. Powell, USA (Ret.) is the author of his best-selling autobiography, *My American Journey*, which traces his life from

his birth to immigrant Jamaican parents in Harlem, to his role in advising this country's three most

recent chief executives, Presidents Reagan, Bush and Clinton.

General Powell was a professional soldier for 35 years, during which time he held myriad command and staff positions. His last assignment,

from October 1, 1989 to September 30, 1993, was as the twelfth Chairman of the Joint Chiefs of Staff, the highest military position in the Department of Defense.

General Powell was born in New York City on April 5, 1937, and was raised in the South Bronx. His parents, Luther and Maud Powell, immigrated to the United States from Jamaica. General Powell was educated in the New York City public schools, graduating from Morris High School and the City College of New York (CCNY), where he earned a bachelor's degree in geology. He also participated in ROTC at CCNY and received a commission as an Army second lieutenant upon graduation in June 1958. His further academic achievements include a Master of Business Administration degree from George Washington University.

General Powell is the recipient of numerous U.S. military awards and decorations including the Defense Distinguished Service Medal (with 3 Oak Leaf Clusters), the Army of Merit (with Oak Leaf Cluster), Soldier's Medal, Bronze Star Medal, and the Purple Heart.

General Powell's civilian awards include two Presidential Medals of Freedom, the President's Citizens Medal, and the Secretary of Energy Distinguished Service Medal. He is also the recipient of an honorary knighthood (Knight Commander of the Bath) bestowed by H.M. Queen Elizabeth II of Great Britain.

of America's Promise-The Alliance for Youth, a national crusade to improve the lives of our nation's youth. Established at the Presidents' Summit for America's Future in Philadelphia in April of 1997, and endorsed by every living U.S. President, America's Promise aims to ensure all children in America have access to the fundamental resources needed to build and strengthen them to become responsible, productive adults.

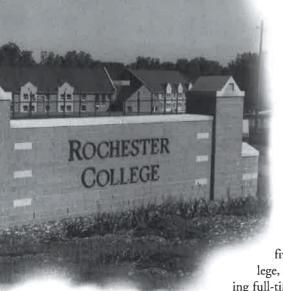
General Powell serves as Chairman

He is a member of the Board of Trustees of Howard University and a member of the Board of Directors of the United Negro College Fund. The General also serves on the Board of Governors of The Boys & Girls Clubs of America and is a member of the Advisory Board of

the Children's Health Fund.

General Powell is married to the former Alma Vivian Johnson of Birmingham, Alabama. The Powell family includes son, Michael; daughters, Linda and Annmarie; daughter-in-law Jane, and grandsons Jeffrey and Bryan.

Rochester College



About The College

Situated on a busy thoroughfare in a growing, contiguous suburb of Detroit, the nation's seventh largest metroplex, Rochester College opened in 1959 under its first name, North Central Christian College. Subsequently, under the name Michigan Christian College, the college began offering bachelor's degrees in 1980. The name Rochester College was adopted in 1997 to more clearly portray the institution's nature as a liberal arts college.

The college employs approximately seventy-five faculty members, including thirty-five full-time and forty part-time. Approximately twenty of these faculty members hold doctoral degrees, and fourteen others are at various active stages in college-funded doctoral programs. In addition, the college employs a staff of fifty-

five, including personnel in the typical auxiliary enterprises of a college, for a total employment of approximately one hundred thirty, including full-time and part-time personnel.

Situated on 83 owned acres of prime real estate in north Oakland County, the college presently has approximately 120,000 square feet of space in nine buildings. Much of that space was renovated in the 1990s.

- · Sixteen classrooms.
- One library consisting of approximately 5000 square feet.
- One auditorium with a capacity for approximately three hundred and sixty persons
- One gymnasium for intramural play and intercollegiate practice.
- Faculty offices, staff offices, conference rooms.
- Dormitory capacity for approximately three hundred sixty students.
- · Student center, cafeteria, snack bar, bookstore.

Educational Philosophy of Rochester College

Liberal arts. The college's formal mission statement says, "The mission of Rochester College is to engage students in a vigorous liberal arts education within a Christian community for a life of study and service."

All academic programs are designed to help enrollees make the most of their whole lives, not just their careers.

Ethics. The college seeks to produce graduates who value persons above things, who value community more than self. The threads of character, integrity, and morality are carefully woven into the entire campus culture with a goal of cultivating the qualities of responsibility, justice, and compassion in the lives of graduates.

Discernment. Rochester College desires for its students to master the components of the Body of Knowledge appropriate for their degree plan. College faculty and administrators emphasize that the skill of discernment holds greater value than a memorized or technologically accessible storehouse of knowledge.

Personal attention. In an age of mass-production Rochester College remains committed to a personalized learning experience. Students are taught at Rochester College, not by graduate assistants, but by professors and instructors whose academic preparation, value system, and life-style are consistent with the high standards of the college.

Higher education has changed dramatically during the past few decades. We are now in an era where the number of working adult students out-number the traditional students on college campuses. The needs of working adults are different and therefore academic programs must be built to serve this unique audience. It is clear that working adults require a different style of presentation. Their schedules require class meeting times during evenings and weekends and through varied delivery models. When appropriate, the program needs to be delivered at a location convenient to the student. This must be done with the knowledge that students and employers insist on receiving the highest educational value for the investment of their time and resources. Rochester College is dedicated to meeting the challenge of extending its academic and Christian

mission to meet the needs of the working adult student. Rochester College is pleased to present.....

The College of Extended Learning

The College of Extended Learning is a relatively new division of Rochester College. Three years ago the College of Extended Learning started with one main campus based bachelor degree program and has since grown to five bachelor degree programs and one associate degree program totaling over 190 students. CEL now includes two off-site bachelor degree completion programs at nearby community colleges and is projecting well over 200 students in the Fall 2000 Semester.

Accelerated degree offerings:

- Bachelor of Business Administration with a Management major.
- Bachelor of Business Administration with a Management major and a minor in Criminal Justice (for law enforcement personnel)
- Bachelor of Science in Counseling Psychology
- Bachelor of Science in Business Communications (Offered at the Macomb University Center, Macomb Community College's Center Campus, intersection of Hall and Garfield, Clinton Township)
- Bachelor of Science in Early Childhood Education (Offered on the Main Campus of Rochester College and at the Mott University Center, Mott Community College, in Flint, MI.)
- Associate of Arts

Sponsorship Levels

Dinner for two at speakers table
Two Reception passes (includes three photos)
Listing in the program

Dinner for ten in sponsors section (one table)
Ten Reception passes (includes three photos)
Listing in the program

Sponsor (\$2,500)
Dinner for five in the sponsor section
Five Reception passes (includes two photos)
Listing in the program

Dinner for two in sponsor section
Two Reception passes (includes one photo)
Listing in the program

Sponsor (\$250) Dinner for one in sponsor section Listing in the program

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Partnership Winner Events:

Greeting College Dr. Michael Westerfield, Provost, Rochester

Invocation

Mr. Larry Parham

Dinner

Music Rochester College A Cappella Chorus directed

by Mr. Joe Bentley

Introductions Dr. Michael Westerfield

Comments Dr. Ken Johnson, Rochester College

Introduction of Speaker Brigadier General Thomas Cutler Selfridge Air National Guard Base

Speaker General Colin L. Powell, Retired

Closing Remarks Dr. Ken Johnson

Devotion in Song Mr. Ed Dickinson

God Bless America Amazing Grace

Benediction Mr. James Snow

Angels

Mary Johnson and Jeannette Schiele have spearheaded the Angels for Christian Education project. To date angel pin sales have generated sales totaling more than \$150,000. Fund proceeds have paid for remodeling the Fletcher Center (student cafeteria), provided new lighting for Celebration and refurbished the campus. Tonight's angel pin sales will go toward purchasing a van for Rochester College student groups.

Thank you Mary and Jeannette.