

DALNET BOARD MINUTES

Monday March 8, 1999
Botsford Hospital

Present:

Michele Klein
Jerry Bosler
David Murphy
Patricia Senn Breivik
James A Flaherty
Margaret E Auer
Nancy Bulgarelli
Karen Tubolino
Deborah Adams
Ann Walaskay

DMC
MCC
Walsh
WSU
WCC
UDM
Beaumont
VA
Botsford
OCC

Staff: Dee Callaway
Louise Bugg
Robert Harris

The meeting was called to order by M. Auer, Chair at 1:30PM.

1. Minutes of the January 11, 1999 Board meeting were amended.
ACTION: J. Bosler moved, seconded by D. Adams, that minutes be approved as amended.
APPROVED.
2. DALNET will remain as the name of the organization and we will build on the reputation of DALNET as an acronym, minimizing what the letters originally stood for. We will use Im@gine as the name to replace LUIS for the union catalog. We will also use Im@gine in advertising and our print marketing tools. When designing our Web page we need to be careful with the use of the @ sign and clearly indicate that it is not the point of address for the web page. Our Logo will only use the corporate name DALNET.
3. J. Bosler passed out two handouts from the Finance Committee(A,B), which are attached. The goal of DALNET is to be an information hub for SE Michigan making searching for information as fluid and seamless as possible. General discussion followed. There is a need to consult with DPL on the impact this may have on their contracted services such as the Help Desk, and also to check with AADS on the impact this would have on the frame relay system. Suggestions will be taken back to Finance Committee and they will set up a special meeting with technical experts to look at specific options and pricing. This will be an ongoing process and we will learn as we proceed. We can use the expertise of Ameritech Library Services to help us solidify the pricing structures.
4. A. Walaskay distributed a list of area academic libraries (see attached C). Before approaching them we need to clearly identify what we are offering: a) SE MI information hub, b) recruitment tool for students, c) networking, d) Z39.50 connections.
Actions:
 - D. Callaway will draft a letter to be sent to all community colleges and signed by representatives from OCC, WCCC and MCC. This will go out as soon as possible but before ACRL.
 - P. Breivik will contact Bill Easton to set up a meeting with DALNET, Ameritech and the local community colleges, and to check on issues with Baker and Siena Heights Colleges regarding their locations.

- B. Harris and P. Breivik will compile handouts for these meetings regarding financial issues (a Finance Worksheet) as well as other handouts that may be helpful when making contacts.
- D. Callaway will follow up with the librarian at Yeshiva and check on the other Jewish colleges.
- M. Auer has met with Rochester College and discussed the pros and cons of automating and of going with a network system versus a standalone. We expect to hear from them further.
- D. Callaway will call the Center for Creative Studies since they now have a new librarian who is interested in pursuing options.
- M. Auer and D. Callaway met with representatives from Focus Hope. Discussions are continuing.
- M. Auer, D. Callaway and L. Bugg will be meeting with Greenfield Village staff to discuss financial and technical options.

In the Public library arena, many already belong to co-operatives and we have no desire to infringe on these. However, they may want to contact us regarding joint endeavors. After ACRL a letter will go out from our Marketing Department that will be informational and offering to speak at their meetings.

Meanwhile two libraries will be contacted:

- D. Callaway will follow up on a meeting with Macomb County Co-Op.
 - D. Callaway and D. Walsh will contact the Director of the Troy Public Library
5. According to our contract with Ameritech; libraries that join DALNET must be in the 7 county area but information providers need not be. Follow up on Medical/Special Libraries:
 - N. Bulgarelli will make contact with Mercy Health Systems
 - the group will meet again with E. Marks once she gets health provider information from the search.

 6. M. Wheeler submitted a report on the video enhancements which is more complex than originally thought. The April 8 ACRL deadline can not be met. The cost of a new video will run from \$1000 – 1500 per minute and a 5 to 10 minute tape is visualized. More specific information is needed in order to do the storyboard. In a presentation we would use the video first and then do a demonstration of DALNET for the information providers. A few questions that need input from the Board are: Why use DALNET instead of going on Internet on their own? How is DALNET different that MEL or the virtual Michigan University? Is DALNET a part of this? A brainstorming discussion will be put on the listserv but a few ideas that were presented were:
 - one stop shopping
 - strength of the union catalog
 - a 'first' place to go for information
 - consistency of the information
 - traditional expertise of librarians with information organizing skills
 - a wider audience (half a million registered users)
 - a better search engine
 - use some of the same points used for Michicard.

Jack Zagrodzki will be available to review and critique the videotape that we produce. P. Breivik requested that each board member send a description of the make up of each institution's clientele, both registered and potential to D. Callaway by April 15. This will aid in the marketing endeavor.

7. D. Callaway distributed a handout (D) on the marketing plan and each aspect of it including video, brochure, exhibit, computer assisted demo, breakfast meetings, training and materials, other PR activities, grant planning. The DALNET brochure will be needed for ACRL. We will also hand out copies of our press release and copies of the article in Crains Business. The exhibit hours for ACRL are still be finalized but Karen Bacsanyi from the Steering committee will be contacting members from groups 1-3 to staff the booth on Thur. night, Friday and Saturday April 8-10. DALNET must have a minimum of 6 new organizations on board to fulfill the requirements of the grant we have received. D. Callaway and D. Walsh attended a meeting at Library of MI and we qualify to apply for grants

there also since we are a community based cooperative. There are two levels; first, \$10,000 - \$50,000 for Internet training labs, and second, \$50,000-\$150,000 for cutting edge technology such as imaging. Applications are due by April 30 and there is a \$2 million pot of funds. We can demonstrate unity by each Board member writing a letter in support of the grant application.

8. P. Breivik announced that DALNET has our new project director, Scott Muir for the next 18 months of the project. His resume was distributed (E) and he will start on March 22.
9. On the RSS implementation L. Bugg reported that they are not ready to make the Z39.50 link and it can't be in place before ACRL. M. Auer will continue to work with the different colleges on this project and grant applications may be an option. L. Bugg will proceed with the original schedule.
10. M. Auer and L. Bugg wrote the letter to substitute NetPublisher in the Ameritech contract. B. Easton is reviewing it and it will then go forward for L. Porter's, Pres. of Ameritech Library Services, OK.
11. Other business:
 - a. M. Auer contacted Paul Kazmarek regarding what census data can be loaded that is not readily available in other places. She will follow-up on this.
 - b. A copy of Software License Agreement was handed out to each Board member for their signature, which then must be sent to Ameritech. They will sign each one and return them to each institution. Then make a copy and send this to B. Harris at WSU. (copy attached F)
 - c. The Final version of the Dalnet Network Policies was handed out. (copy attached G)
 - d. P. Breivik submitted a copy of an article in Library Hi Tech News on DALNET. A copy (H) is attached to the minutes for your review.
 - e. P. Breivik would like to get endorsements from our clientele to use in presentations. She will contact Netty Seabrook and the governor's office. Other board members should see what they can do in this regard.
12. The next meeting of the Board is scheduled for 1:30PM on April 26, 1999 at WSU Adamany Conference Room.

Meeting adjourned at 4:15PM.

NB – Attachments are included with the mailed minutes only if you did not receive them at the Board meeting.

Karen M Tubolino
Secretary