



ROCHESTER UNIVERSITY

STRATEGIC LEADERSHIP

Do you see yourself in a leadership role? RU's Strategic Leadership program can help you reach that goal by helping you understand what it means to be a competent, creative, flexible and forward-thinking leader. You'll learn the importance of understanding diversity, ethics and organizational values in decision making, as well as theoretical foundations and practical behaviors and processes that promote positive leadership and organizational growth.

The Strategic Leadership program is designed to prepare you for leadership careers in the public, private and nonprofit sectors of an increasingly complex and diversified workplace.

YOU HAVE AN EPIC STORY TO TELL

College should be more than just getting a degree. At RU, we prepare you for your professional and personal future. Our combination of general education classes — in addition to your major courses — will give you **equipment for living** so that you can live an **EPIC** life.

EXPLORE. Understand the world in all its beauty, diversity and complexity.

PREPARE. Gain knowledge and skills to serve in your business or organization.

INTEGRATE. Connect and apply knowledge in your professional and personal life.

CALLING. Discern what God has called you to be and do.



COURSE OFFERINGS

The strategic leadership program explores the complex nature of leadership in modern organizations that require leaders to be competent, creative, flexible and forward-thinking.

This program can be completed fully online, or through a combination of online and seated classes.

You will take courses in:

- Economics
- Business Communication
- Business Leadership
- Business Ethics
- Human Resources
- Conflict Management and Negotiation
- Leadership of Teams
- Leadership in a Diverse World
- Management
- Marketing
- Organizational Behavior
- Corporate Responsibility and Social Enterprise





WHAT ABOUT MY CAREER?

After you graduate with a strategic leadership degree, you can pursue positions in:

- Management
- Organizational Leadership
- Consulting



MISSION

Rochester University prepares students for professional and personal success as they serve in God's world.

WHAT WILL I LEARN?

The following learning outcomes are linked to assignments and activities throughout this program:



CRITICAL THINKING

Professional graduates think critically and apply systems thinking to decision making.



PROBLEM-SOLVING AND APPLICATION

Professional graduates apply functional area concepts and theories appropriately.



PROFESSIONAL COMMUNICATION

Professional graduates communicate effectively by preparing and delivering oral and written presentations using appropriate technologies.



SOCIAL AND ETHICAL RESPONSIBILITY

Professional graduates align personal, professional and organizational conduct with ethical and professional standards of conduct including an understanding of corporate social responsibility.



VOCATIONAL AWARENESS

Professional graduates demonstrate an understanding of God's ongoing story in the world and their responsibility to God, self, organization and the world as a part of that ongoing story.



INTERPERSONAL COMMUNICATIONS AND HUMAN RESOURCES

Professional graduates demonstrate understanding of diversity, law and best practices in human resources to effectively recruit, select, train and retain employees.

WHAT OUR ALUMNI SAY:



JENNIFER MURLEY

Class of 2016

“The RU strategic leadership program gave me the management and leadership tools I needed to better market myself. The courses and instructors pushed me to think outside of the box. They helped me recognize my leadership qualities and focus on ways to put them to use in my current job. The academic path RU lays out for students is exceptional. Professors at RU push and support your needs and celebrate your victories.”

WORK FROM THE HEART