

P 32-35.



OAKLAND  
COMMUNITY  
COLLEGE

Memo

TO: Marty Orłowski, Director  
Institutional Planning & Analysis

FROM: Helen Kieba *Helen Kieba*  
Chief Business Officer  
and Treasurer

SUBJECT: 94-96 PLANNING & BUDGET DOCUMENTS

DATE: June 10, 1994

Attached is a hard copy and the disk with the 94-96 planning and budget documents of the Administrative Services area at District Office. We have developed these as our own team's objectives. However; as a primary support area for the College, we feel that our major objective would be to support the priorities established by the Institution.

Please call if you have any questions.

HK:jb  
attachment

Oakland Community College  
1994-96 PLANNING AND BUDGET DOCUMENT

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

Increase the number of class offerings at Pontiac Center. We presently (Fall '94) have five credited classes on site.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

We know the available classroom space at Pontiac Center would allow for eight total evening classes during the Fall and Winter semesters. This includes two classes on Monday through Thursday evenings.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Work cooperatively with Auburn Hills Campus administration to ensure we gain maximum utilization of available instructional space at Pontiac Center.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Gordon May and Barbara Einhardt working together.

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

None

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

Yes

KE:HS - Barbara Einhardt

**b. If yes, has this Strategy been discussed with them?**

Yes

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**STRATEGIC DIRECTION I**

*OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.*

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

To meet the needs of a wider range and more diverse population, the Center will develop and deliver three initiatives for alternative training options 1) non-traditional training for women, 2) Preparation for Technology training for those with lower than average skills, and 3) Independent training built on regular semester offerings.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

A minimum of 40 people will be targeted for enrollment with placement rates following training of at least 70% by the end of program year.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- Collaborations with the Adult Resource Dept. will be utilized to bring services to Center clients
- Inservice with the counseling department to explain objectives of developing independent training packages
- An increased network of manufacturing employers will be established.
- Program planning with Auburn Hills Applied Technology Department.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Karen Pagenette/Sharon Miller/Shelley Starr-Kaye/Pamela Janczarek

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Special funding will be utilized

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

Yes, The Applied Technology Dept. at AH and Counseling/Academic Support Coordinators Departments at all campuses

**b. If yes, has this Strategy been discussed with them?**

Yes

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**STRATEGIC DIRECTION I**

*OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.*

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

Coordinate & deliver Placement and Cooperative Educational Services to students and Alumni

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

- Generate and Distribute Dept. Annual report
- Monitor employer and labor force feedback
- Review and analyze student and graduate follow-up reports

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Continue to provide services such as: pre-employment skills, job search/location, application preparation, resume development, interviewing & network development, on campus recruitment and development of co-op work sites

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

ADM.- Gordon May  
MGT.- Sally Kalson, Cooperative Education Coordinator  
MGT.- Willie L. Lloyd, Director, Placement & Co-op  
CLERICAL- Tammy Roy (F.T.)  
Lydia Thomas (P.T.)

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Will require continued budget support at a level to insure success of the program area. Program expansion will require additional budget allocations

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

Yes

**b. If yes, has this Strategy been discussed with them?**

Yes, Strategy will require an ongoing interfacing with other departments & office groups.

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**STRATEGIC DIRECTION I**

*OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.*

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

The Oakland Literacy Council will develop a student incentive program and a learner support group

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

- Learner incentive program will begin in January 1995
- Learner support groups and English as a Second Language clubs will be started in specific communities by January 1995

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- Local businesses will be identified and solicited for contributions
- Criteria and implementation plan will be developed for incentive program
- Workshops based on students concerns will be planned and presented

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Cathryn Weiss, Executive Director  
Monica Smith, Assistant to the Director  
Anne Green, VISTA Volunteer  
Nancy Geddes, Student Assessment Coordinator

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

N/A

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

N/A

**b. If yes, has this Strategy been discussed with them?**

N/A

*Oakland Community College*  
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***STRATEGIC DIRECTION I***

*OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.*

***1. SITE OBJECTIVE: Identify the specific purpose to be attained.***

Work with the focus group of the College Wide Diversity Committee. Disseminate Committee findings to Pontiac Center staff

***2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?***

Attendance and participation with Focus group and College Wide Committee Information dissemination to Pontiac Center staff

***3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.***

Participate with Committees. Inform Pontiac Center regarding activities and findings of the committee.

***4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?***

Gloria Grady Mills

***5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?***

Committee has budget resources through the office of Jim Warner

***6. INVOLVEMENT IMPLICATIONS:***

***a. Does this Strategy require support from or involvement of other department/office/groups at the College?***

N/A

***b. If yes, has this Strategy been discussed with them?***

N/A

**STRATEGIC DIRECTION II**

OCC will be a student-centered learning community that fosters trust and mutual respect among all members by means of open, effective communications and ethical behavior.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

Each CDW staff member will commit to attend at least two professional development activities for better communication and/or ethical behavior or a combination of one professional activity and one concept sharing presentation at staff meetings based on readings and personal experience.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

An inventory of participation will be reported to supervisor during performance review sessions.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Each staff member will survey opportunities and share information for appropriate activities.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Karen Pagenette	Pamela Janczarek	Tracey Resendez
Sharon Miller	Lynn Bowman	
Shelley Starr-Kaye	Madelyne Bernard	

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Special funding budget should be sufficient

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

No

b. If yes, has this Strategy been discussed with them?

NA

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*STRATEGIC DIRECTION II*

OCC will be a student-centered learning community that fosters trust and mutual respect among all members by means of open, effective communications and ethical behavior.

*1. SITE OBJECTIVE: Identify the specific purpose to be attained.*

Disseminate and publish information on services available to students, alumni and employers.

*2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

Compare and monitor performance statistics from program data and compare to professional standards.

*3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

Review and update publication material such as: brochures; Communicate: A Student Job Search Guide, Student Employment-Pocket Resume, Placement Services Newsletter.

*4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

ADM-Gordon May  
MGT-Willie L. Lloyd, Director, Placement & Coop  
CLERICAL-Tammy Roy (F.T.)  
Lydia Thomas (P.T.)  
MGT-Sally Kalson, Cooperative Education Coordinator

*5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

Will require continued budget support at a level to insure success of the program area. Program expansion will require additional budget allocations.

*6. INVOLVEMENT IMPLICATIONS:*

*a. Does this Strategy require support from or involvement of other department/office/groups at the College?*

Yes

*b. If yes, has this Strategy been discussed with them?*

Yes, Strategy will require an ongoing interfacing with other department and office groups.



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*STRATEGIC DIRECTION III - A*

*OCC will be a student-centered learning community that fosters and recognizes the contributions of its members to student social and intellectual growth.*

*1. SITE OBJECTIVE: Identify the specific purpose to be attained.*

Each CDW staff member will individually take responsibility to recognize special efforts made by faculty or other OCC staff who perform an outstanding service to a class member/(s) by sending a note or other mementos to such individual.

*2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

As recognitions are made by individual staff, this individual will make note at regular staff meetings, with eventual coverage in quarterly report put out by CDW.

*3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

Individual staff member will take responsibility for sending out a timely correspondence to faculty member, etc. and presenting information to other staff members.

*4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

Karen Pagenette	Pamela Janczarek	Tracey Resendez
Sharon Miller	Lynn Bowman	
Shelley Starr-Kaye	Madelyne Bernard	

*5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

Some funds will have to be put aside from general CDW funds to cover cost of cards and mementos.

*6. INVOLVEMENT IMPLICATIONS:*

*a. Does this Strategy require support from or involvement of other department/office/groups at the College?*

No

*b. If yes, has this Strategy been discussed with them?*

NA

**STRATEGIC DIRECTION III - B**

OCC will be a student-centered learning community that fosters and recognizes the contributions of its members to student social and intellectual growth.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

Produce and distribute a quarterly report to the College community which recognizes special contributions of faculty and staff and student achievements.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Four reports to be distributed quarterly with the first report to be produced in January 1995.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Information will be gathered by Karen J. Pagenette. Lynn Bowman will assemble and arrange for printing and distribution.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Karen Pagenette  
Lynn Bowman

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Printing charges will be covered from special funding.

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

No

**b. If yes, has this Strategy been discussed with them?**

NA

**STRATEGIC DIRECTION III**

OCC will be a student-centered learning community that fosters and recognizes the contributions of its members to student social and intellectual growth.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

Conduct and Coordinate the Student Employee, and Cooperative Education Employer Support Award Program.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Distribution of Student Employee Awards  
Distribution of Cooperative Education Employer Support Awards

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Conduct Annual Student Employee Award Program  
Conduct Annual Cooperative Education Employer Support Award Program

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

ADM-Gordon May  
MGT-Willie L. Lloyd, Director, Placement & Coop  
CLERICAL-Tammy Roy (F.T.)  
Lydia Thomas (P.T.)  
MGT-Sally Kalsen, Cooperative Education Coordinator

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Will require continued budget support at a level to insure success of the program area. Program expansion will require additional budget allocations.

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

Yes

**b. If yes, has this Strategy been discussed with them?**

Yes, Strategy will require an ongoing interfacing with other department and office groups.

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

CDW will continue to provide programming based on local labor demands and seek feedback on the quality and appropriateness of its training programs.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

An annual report is issued by funding agency providing the resources which evaluates the Center's performance in meeting the goals for numbers of people trained and the placement rate for full-time employment. These reports will evaluate the Center's performance in meeting the numbers served as well as the placement rates achieved.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Continuous surveying of local employers and interaction with them to develop job specific curriculums and requests for evaluation from placement sites and students after each training completion.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Karen J. Pagenette  
Shelley Starr-Kaye  
Pamela Janczarek

Sharon Miller

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

The Center must maintain a consistent level of funding from employment and training sources.

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

Yes, campus administration and faculty

**b. If yes, has this Strategy been discussed with them?**

Yes

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

Provide support data as requested by departments and curricula areas.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Submission of requested support data to departments and curricula areas.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Provide ongoing support activities to departments and curricula areas by serving as a placement/coop subject matter expert on topics related to placement and cooperative education and the impact competency-based curriculum has on these areas.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

ADM-Gordon May  
MGT-Willie L. Lloyd, Director Placement & Coop  
CLERICAL-Tammy Roy (F.T.)  
Lydia Thomas (P.T.)  
MGT-Sally Kalson, Cooperative Education Coordinator

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Will require continued budget support at a level to insure success of the program area. Program expansion will require additional budget allocations.

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

Yes

**b. If yes, has this Strategy been discussed with them?**

Yes, Strategy will require an ongoing interfacing with other department and office groups.

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

The Oakland Literacy Council will continue to provide one-to-one tutorial instruction and individual assessment of adult learners.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Improved retention of Council students who've been assessed

Advisory Board Program Committee will review program and services

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Students will meet with the Assessment Coordinator for assessment and orientation

Student progress will be monitored monthly and measured semi-annually

Staff will review instructional materials

Council will provide inservice training for tutors

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Cathryn Weiss, Executive Director

Monica Smith, Assistant to the Director

Nancy Geddes, Student Assessment Coordinator/Program Coordinator

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

N/A

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

N/A

**b. If yes, has this Strategy been discussed with them?**

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*STRATEGIC DIRECTION IV*

*OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.*

- 1. SITE OBJECTIVE: Identify the specific purpose to be attained.*
  
  
  
  
  
  
  
  
  
  
  
  
  
- 2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*
  
  
  
  
  
  
  
  
  
  
  
  
  
- 3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*
  
  
  
  
  
  
  
  
  
  
  
  
  
- 4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*
  
  
  
  
  
  
  
  
  
  
  
  
  
- 5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*
  
  
  
  
  
  
  
  
  
  
  
  
  
- 6. INVOLVEMENT IMPLICATIONS:*
  - a. Does this Strategy require support from or involvement of other department/office/groups at the College?*
  
  - b. If yes, has this Strategy been discussed with them?*

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*STRATEGIC DIRECTION V*

*OCC will be a student-centered learning community that provides leadership and services to the external communities.*

*1. SITE OBJECTIVE: Identify the specific purpose to be attained.*

Maintain (and develop new) professional networks and relationships throughout Oakland County through community service activities and programs.

*2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

Detail the various individuals businesses and organizations added to the OCC Foundation donor list attributable to my efforts.

*3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

As Program Chair of the Kiwanis Club of Pontiac, invite an array of community, business and organizational leaders to make weekly presentations. Discuss the many positive aspects of OCC to gain college supporters in addition to Kiwanian supporters.

*4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

Gordon May

*5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

None

*6. INVOLVEMENT IMPLICATIONS:*

*a. Does this Strategy require support from or involvement of other department/office/groups at the College?*

None

*b. If yes, has this Strategy been discussed with them?*

N/A

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**STRATEGIC DIRECTION V**

OCC will be a student-centered learning community that provides leadership and services to the external communities.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

Each CDW staff member will participate in activity with at least two external organizations and report any information which will allow the CDW and general College at large to become involved in the external community in a leadership role or in order to impact those issues which are in accordance with its mission and goals.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

An annual inventory will be made at the conclusion of PY '95 and '96 of the various external relationships which have been built in the community.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Each staff member will be responsible for scanning the external environments to seek out appropriate opportunities. Reports will be made at regular staff meetings and to the College at large as necessary to complete objectives of activities.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Karen J. Pagenette  
Sharon Miller  
Shelley Starr-Kaye

Pamela Janczarek  
Tracey Resendez  
Madelyne Bernard

Lynn Bowman

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

None

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

No

**b. If yes, has this Strategy been discussed with them?**

Yes

*Oakland Community College*  
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*STRATEGIC DIRECTION V*

*OCC will be a student-centered learning community that provides leadership and services to the external communities.*

*1. SITE OBJECTIVE: Identify the specific purpose to be attained.*

Develop and maintain external linkage with business/industry, social, professional associations and other educational institutions.

*2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

Review internal and external professional organizational membership (local and national).

*3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

Actively participate and serve on several campus and college advisory committees.

*4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

ADM-Gordon May

MGT-Sally Kalson, Cooperative Education Coordinator

MGT-Willie L. Lloyd, Director, Placement & Coop

CLERICAL-Tammy Roy (F.T.)

Lydia Thomas (P.T.)

*5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

Will require continued budget support at a level to insure success of the program area. Program expansion will require additional budget allocations.

*6. INVOLVEMENT IMPLICATIONS:*

*a. Does this Strategy require support from or involvement of other department/office/groups at the College?*

Yes

*b. If yes, has this Strategy been discussed with them?*

Yes, Strategy will require an ongoing interfacing with other department and office groups.

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*STRATEGIC DIRECTION V*

*OCC will be a student-centered learning community that provides leadership and services to the external communities.*

*1. SITE OBJECTIVE: Identify the specific purpose to be attained.*

The Oakland Literacy Council will continue collaborative efforts with the public libraries, community agencies, Oakland Schools and local businesses to provide the best, free tutorial instruction to adults in Oakland County.

*2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

Council will implement Scripps Howard grant with five public libraries

Council will work with community agencies to identify community resources such as training and tutoring space

*3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

Identify appropriate libraries for expanded adult new reader collections and place collections in five libraries

Target community agencies in areas with high student and tutor populations

*4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

Cathryn Weiss, Executive Director

Monica Smith, Assistant to the Director

*5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

N/A

*6. INVOLVEMENT IMPLICATIONS:*

*a. Does this Strategy require support from or involvement of other department/office/groups at the College?*

N/A

*b. If yes, has this Strategy been discussed with them?*

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**STRATEGIC DIRECTION VI**

OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

Garner increased support for the OCC Millage Campaign throughout Oakland County.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Success will be achieved with the passing of an additional millage for OCC in 1995.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

I will make numerous presentations about OCC and the need for additional millage support from Oakland County residents to help propel us into the twenty-first century.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Gordon May

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

None. This initiative is designed to add an additional 31 million dollars to update and upgrade the institution.

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

Yes

Dan Jackson / Planning & Dev.

**b. If yes, has this Strategy been discussed with them?**

Yes

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*STRATEGIC DIRECTION VI*

*OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.*

*1. SITE OBJECTIVE: Identify the specific purpose to be attained.*

Obtain public and private funds which will allow the CDW to maintain the activity level of employment and training services which it now provides to its community and to expand those services with additional funds which may be available to specifically support those activities linked with PACCC and Academic Support Coordinator Units.

*2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

The CDW will secure special funding in the amount of not less than \$500,000.00 annually for PY '94 - '96 as reported to the Grants Office.

*3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

The Director of CDW will be responsible for scanning the possible funding sources with the aid of the Grants Office, also for appropriate opportunities and to notify these resources of the College's interest in responding to their requests.

*4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

Karen J. Pagenette

*5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

The amount of the general fund which is provided to augment the salary of the Director of the CDW will provide the necessary portion of her time to develop and submit proposals to funding agencies.

*6. INVOLVEMENT IMPLICATIONS:*

*a. Does this Strategy require support from or involvement of other department/office/groups at the College?*

Yes

*b. If yes, has this Strategy been discussed with them?*

Yes, as opportunities arise the Grants Office and the appropriate campus personnel continuously receive updates.

**STRATEGIC DIRECTION VI**

OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

Continue to effectively utilize existing human and financial resources and effectively seek additional resources through sources such as; grants, joint venture agreements, etc.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Submission of external (outside the college) grant proposals for funding.

Submission of internal (inside/other departments) proposals for funding.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Continue to monitor grant availability through information made available from Grant's Office.

Continue to seek information from outside organization re: external funding sources.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

ADM-Gordon May

MGT-Sally Kalson, Cooperative Education Coordinator

MGT-Willie L. Lloyd, Director, Placement & Coop

CLERICAL-Tammy Roy (F.T.)

Lydia Thomas (P.T.)

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Will require continued budget support at a level to insure success of the program area. Program expansion will require additional budget allocations.

**6. INVOLVEMENT IMPLICATIONS:**

**a. Does this Strategy require support from or involvement of other department/office/groups at the College?**

Yes

**b. If yes, has this Strategy been discussed with them?**

Yes, Strategy will require an ongoing interfacing with other department and office groups.

*Oakland Community College  
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*STRATEGIC DIRECTION VI*

*OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.*

*1. SITE OBJECTIVE: Identify the specific purpose to be attained.*

Identify and pursue federal funding related to the improvement of the basic skills of OCC students.

*2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

Completed grant applications.

*3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

Meetings with Cheryl Kozell, OCC Grant Administrator, to identify and discuss appropriate federal grants.

*4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

Gloria Grady Mills

*5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

Successful grants will have positive impact on existing budgets.

*6. INVOLVEMENT IMPLICATIONS:*

*a. Does this Strategy require support from or involvement of other department/office/groups at the College?*

*b. If yes, has this Strategy been discussed with them?*

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

A. Revise as needed the current Enrollment Management Plan that focuses on the areas of marketing, enrollment, retention, and evaluation/research

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

The Campus Enrollment Management Team, chaired by Diane Zalapi, Enrollment Services Coordinator

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget resources for this strategy have been allocated for 94-95, and will be allocated in the 95-96 budget

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes



**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

B. Utilize Campus Enrollment Management Team with broad campus representation from Faculty, Administration, Classified, Maintenance, and Custodial Personnel to plan and implement strategies

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

The Campus Enrollment Management Team, chaired by Diane Zalapi, Enrollment Services Coordinator

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget allocated for 94-95 will support these strategies

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

C. Implement the recently created emergency financial aid assistance program to deal with financial needs which, if not resolved, will cause students to drop out or fall into academic difficulty

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Jerry Self, Director of Campus Services  
Cathy Archer, Coordinator of Financial Aid

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

The financial support of this fund will be supported by an aggressive fundraising effort

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

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**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

D. Build cooperative programs and service relationships with the local school districts focusing on staff development activities, study skills for high school students, and teaching OCC classes at various high school sites throughout our feeder school districts

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

The Campus Enrollment Management Team, chaired by Diane Zalapi, Enrollment Services Coordinator

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget allocated for 94-95

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

E. In the Fall, '94 Semester, coordinate and facilitate an area Educational Summit to discuss, brainstorm, and plan future cooperative activities with feeder schools' superintendents, counselors, principals, and teachers. This Summit will be held on the Highland Lakes Campus.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Sarah Serra, Academic Dean

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

This strategy has been allocated in the current operating budget for the Campus

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

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**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

F. Review the operation of the Financial Aid Office on the Campus, and to strive to complete all student aid requests in a timely fashion by providing consistent clerical help during its "crunch" processing period.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Cathy Archer, Coordinator of Financial Aid

Jerry Self, Director of Campus Services

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

We will attempt to implement this strategy within normal operating budget limits.

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- G. The Enrollment Services staff will support the efforts of the Counseling Department to organize and deliver a more effective information system recording students' goals and progress (VCR Project)

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Sarah Serra, Academic Dean

Peter Grass, Highland Lakes Counselor

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget support will be provided through current budget applications

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

H. Increase the promotion of the College's Articulation Agreements and to increase the College's ability to provide OCC students and counselors up-to-date transfer information to senior institutions through the ARTSYS Transfer Program

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Richard Thompson, Counselor and Coordinator of the Transfer Center  
Kenn Urban, Campus Recruiter

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

These activities are already in the Transfer Center Budget

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

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**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

I. Develop and implement action plan for the Highland Lakes PASS Program (Program for Academic Support) to assure that the program is in compliance with government regulations and to increase the number of Highland Lakes students who receive mentoring, tutorial and other academic support services.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Sarah Serra, Academic Dean

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

This increased activity will be supported by the current Campus budget and state program funding

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes



**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

J. To increase the activities of the Tech Prep Health Team by establishing a Health Occupations Council, implementing Health Career Fairs for high school students, and increase the number of high school students in Tech Prep Health Programs

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Dr. Nadia Boulos, Dean of Nursing and Allied Health

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

This increased activity will be supported by the current Campus budget and governmental funding

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

K. Increase the presence of four-year college programs and opportunities on the Highland Lakes Campus for the area students; also, establish dual enrollment and additional articulation agreements with four-year colleges

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Dr. Nadia Boulos, Dean of Nursing and Allied Health  
Susan Murdock, Academic Dean  
Sarah Serra, Academic Dean  
Richard Thompson, Counselor and Coordinator of the Transfer Center

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

This strategy will be supported in the current Campus budget

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

To expand the current Highland Lakes Enrollment Management Plan focusing on implementing marketing, enrollment, retention, research and evaluation strategies.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Increase (from academic year 93-94) sch's and student headcount beginning F, '94

Increase (from academic year 94-95) sch's and student headcount beginning F, '95

Maintain a 76% Student Return Rate between Fall and Winter Semesters for 94-95 and for 95-96

Increase High School penetration for the Highland Lakes Campus from 23.6% to 24.5% by F, '96

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

L. Increase the Child Care Center services by introducing and implementing a service volunteer program complimented by an inter-generational volunteer program for Spring, 1994

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Shelly Moss-Brooks, Highland Lakes faculty member and Coordinator of Day Care Program

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

This strategy will be supported in the current Campus operating budget

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. Develop and implement a comprehensive diversity plan for the Highland Lakes Campus

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Through the use of a survey:

Demonstrate a heightened awareness of values and beliefs related to diversity by Spring, 1996

Demonstrate increased faculty/staff/student participation in diversity awareness/celebration programs by Spring, 1996

Increase ethnic enrollment at Highland Lakes Campus by 3% by Spring, 1996

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

A. Submit a Diversity Plan which focuses on recruitment, assessment, training, and awareness raising. This plan should also include a more effective use of the student support services (student activities) to assist in the social integration of students into the campus culture and to contribute to each student's personal growth and satisfaction.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Campus Cultural Committee, currently chaired by Diane K. Zalapi  
Velma Jones, Student Activities Coordinator

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

Potential budget implication of \$500 per year for programming and training

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. Develop and implement a comprehensive diversity plan for the Highland Lakes Campus

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Through the use of a survey:

Demonstrate a heightened awareness of values and beliefs related to diversity by Spring, 1996

Demonstrate increased faculty/staff/student participation in diversity awareness/celebration programs by Spring, 1996

Increase ethnic enrollment at Highland Lakes Campus by 3% by Spring, 1996

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

- B. Conduct an Opinion and Experience Survey to assess faculty and staff "comfort zones" related to diversity (Fall, 1994)

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Campus Cultural Committee, currently chaired by Diane K. Zalapi

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

Potential budget implication of \$500 per year for programming and training

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. Develop and implement a comprehensive diversity plan for the Highland Lakes Campus

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Through the use of a survey:

Demonstrate a heightened awareness of values and beliefs related to diversity by Spring, 1996

Demonstrate increased faculty/staff/student participation in diversity awareness/celebration programs by Spring, 1996

Increase ethnic enrollment at Highland Lakes Campus by 3% by Spring, 1996

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

- C. Sponsor three campus diversity training workshops for faculty and staff per year and measure attendance over a two-year period beginning Fall, 1994

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Campus Cultural Committee, currently chaired by Diane K. Zalapi

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

Potential budget implication of \$500 per year for programming and training

6. **INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

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**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. Develop and implement a comprehensive diversity plan for the Highland Lakes Campus

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Through the use of a survey:

Demonstrate a heightened awareness of values and beliefs related to diversity by Spring, 1996

Demonstrate increased faculty/staff/student participation in diversity awareness/celebration programs by Spring, 1996

Increase ethnic enrollment at Highland Lakes Campus by 3% by Spring, 1996

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

D. Creation of more networks will community-based organizations such as the Urban League and the Lakes Area Diversity Council, possibly leading to joint cooperative projects.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Campus Cultural Committee, currently chaired by Diane K. Zalapi

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

Potential budget implication of \$500 per year for programming and training

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. Develop and implement a comprehensive diversity plan for the Highland Lakes Campus

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Through the use of a survey:

Demonstrate a heightened awareness of values and beliefs related to diversity by Spring, 1996

Demonstrate increased faculty/staff/student participation in diversity awareness/celebration programs by Spring, 1996

Increase ethnic enrollment at Highland Lakes Campus by 3% by Spring, 1996

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

- E. Conduct a follow-up Opinion and Experience Survey to assess increased awareness - Winter, 1996

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Campus Cultural Committee, currently chaired by Diane K. Zalapi

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

Potential budget implication of \$500 per year for programming and training

6. **INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes



**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

- 2. Develop and implement a comprehensive diversity plan for the Highland Lakes Campus

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Through the use of a survey:

Demonstrate a heightened awareness of values and beliefs related to diversity by Spring, 1996

Demonstrate increased faculty/staff/student participation in diversity awareness/celebration programs by Spring, 1996

Increase ethnic enrollment at Highland Lakes Campus by 3% by Spring, 1996

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

F. Improve special population participation at the Highland Lakes Campus by increasing access for physically handicapped, strengthening advisory councils, identify range of needs, and increase the recruitment activities for diverse students and staff.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Campus Cultural Committee, currently chaired by Diane K. Zalapi

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

Potential budget implication of \$500 per year for programming and training

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

- 3. Expansion of Nursing and Allied Health Programs to accommodate all candidates completing pre-requisites (Priority I)

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Monitor the progression of students with Nursing or Allied Health designation toward completion of pre-requisites on a semester-by-semester basis.

Follow the trends of the number of students completing the requirements relative to positions available in every program.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- 1. Develop and submit proposal and obtain approval for expansion of the Dental Hygiene Program at Highland Lakes starting Fall, 1994.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Director/Coordinator Dental Hygiene Program  
Dean of Nursing and Allied Health  
President of Highland Lakes Campus

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget is pending completion of proposal

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

3. Expansion of Nursing and Allied Health Programs to accommodate all candidates completing pre-requisites (Priority I)

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Monitor the progression of students with Nursing or Allied Health designation toward completion of pre-requisites on a semester-by-semester basis.

Follow the trends of the number of students completing the requirements relative to positions available in every program.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

2. Develop and submit proposal and obtain approval for expansion of the ADN Program at Highland Lakes, starting Fall, 1995

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Nursing Director  
Dean of Nursing and Allied Health  
President of Highland Lakes Campus

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget allocated starting 1995

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION I**

OCC will be a student-centered learning community that places meeting the needs of all students as its first priority.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

3. Expansion of Nursing and Allied Health Programs to accommodate all candidates completing pre-requisites (Priority I)

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Monitor the progression of students with Nursing or Allied Health designation toward completion of pre-requisites on a semester-by-semester basis.

Follow the trends of the number of students completing the requirements relative to positions available in every program.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

3. Develop and submit proposal and obtain approval for starting MCL-PNE and ADN at Southfield Campus by March, 1995.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Nursing Director  
Dean of Nursing and Allied Health  
President of Highland Lakes Campus

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget allocated starting 1995

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION II**

OCC will be a student-centered learning community that fosters trust and mutual respect among all members by means of open, effective communications and ethical behavior.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To establish more open, effective communications with various campus groups

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

To review the administrators' evaluation results for Spring Semester, 1995 and 1996, under the communication section striving to increase the positive responses from the Spring, 1994, evaluation

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- A. Expand the number of publications for the President's Corner Newsletter, and publish a special edition, featuring faculty staff development activities

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Preston Pulliams, Campus President

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

This strategy has been included in the current campus operating budget

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION II**

OCC will be a student-centered learning community that fosters trust and mutual respect among all members by means of open, effective communications and ethical behavior.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To establish more open, effective communications with various campus groups

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

To review the administrators' evaluation results for Spring Semester, 1995 and 1996, under the communication section striving to increase the positive responses from the Spring, 1994, evaluation

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- B. Set up monthly meetings with the President of the Campus Senate to facilitate communications between the Campus Administrative Council and the Campus Senate

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Preston Pulliams, Campus President

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

No current budget implications

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION II**

OCC will be a student-centered learning community that fosters trust and mutual respect among all members by means of open, effective communications and ethical behavior.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

- 1. To establish more open, effective communications with various campus groups

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

To review the administrators' evaluation results for Spring Semester, 1995 and 1996, under the communication section striving to increase the positive responses from the Spring, 1994, evaluation

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- C. Schedule annual meetings between Department Chairs and the Campus President

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Preston Pulliams, Campus President

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

No current budget implications

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION II**

OCC will be a student-centered learning community that fosters trust and mutual respect among all members by means of open, effective communications and ethical behavior.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. To build an effective administrative team for Highland Lakes

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

To increase the positive responses on the Campus Administrative Evaluation Survey evaluation

To increase the ratings for the PADS Administrative Evaluation Program

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

A. Review the responsibilities and roles of each administrative staff member, including the Campus administrative organization, and revise and re-organize where necessary or appropriate to achieve the District's Vision

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Preston Pulliams, Campus President

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

None

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes



**STRATEGIC DIRECTION II**

OCC will be a student-centered learning community that fosters trust and mutual respect among all members by means of open, effective communications and ethical behavior.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. To build an effective administrative team for Highland Lakes

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

To increase the positive responses on the Campus Administrative Evaluation Survey evaluation

To increase the ratings for the PADS Administrative Evaluation Program

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

B. Sponsor a series of teambuilding workshops, facilitated by an outside consultant, for the administrative staff members

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Preston Pulliams, Campus President

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

This strategy has been budgeted in the Campus operating budget

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION III**

OCC will be a student-centered learning community that fosters and recognizes the contributions of its members to student social and intellectual growth.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To provide staff development opportunities for faculty in recognition of their work with students

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Positive responses on a faculty survey to determine if staff development opportunities are adequate (Spring, '96)

Increase the amount of budgeted travel funds in the Campus budget available for faculty staff development activities (Spring, '96)

Increase by 5% the number of faculty participating in staff development travel

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- A. Develop an enhanced staff development program for the Highland Lakes Campus allowing faculty members to participate, based on their work with students

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Campus Staff Development Committee, co-chaired by a Campus Academic Dean and a faculty member

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

The Campus budget for 1995-96 would have to increase its travel funds for faculty staff development. This strategy could also be supported through federal or state grants.

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

D40151

Oakland Community College  
1994-96 PLANNING AND BUDGET DOCUMENT

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To obtain continuing or initial accreditation for Nursing and Allied Health Programs.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Securing full accreditation.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- A. Organize and complete a self-study of ADN Program at Highland Lakes and submit it for continuing accreditation of the program in Fall, 1996.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Nursing Faculty  
Nursing Director  
Dean of Nursing and Allied Health  
President of Highland Lakes Campus

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget to be submitted for release time and external consultant

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

D40182

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To obtain continuing or initial accreditation for Nursing and Allied Health Programs.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Securing full accreditation.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- B. Complete and submit the self-study and application for continuing accreditation of the Respiratory Therapy Program in Fall, 1994.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Director of Respiratory Therapy Program  
Dean of Nursing and Allied Health  
President of Highland Lakes Campus

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget already allocated

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

- 1. To obtain continuing or initial accreditation for Nursing and Allied Health Programs.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Securing full accreditation.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

C. Complete and submit the self-study and application for the initial accreditation of the Medical Assisting Certificate and the continuing accreditation of the Medical Assisting Associate Degree Program in Fall, 1994

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Director of Medical Assisting Program  
Dean of Nursing and Allied Health  
President of Highland Lakes Campus

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Budget already allocated

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. To improve the image and functions of the Highland Lakes BIS faculty and programs through the re-alignment of the structure of course offerings and instructional delivery systems.

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

A. There will be certification of BIS skills (competencies) with remediation in order to meet required skill levels for certification. This strategy will also involve designing modules for all our present credit courses.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Sarah Serra, Academic Dean  
Ann Craigmile, BIS Coordinator and faculty member

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

The cost for this strategy has already been included in the current campus operating budget.

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. To improve the image and functions of the Highland Lakes BIS faculty and programs through the re-alignment of the structure of course offerings and instructional delivery systems.

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

B. The BIS program will design a model for certifying competencies with the following strategies: incorporate structure for converting competencies into credit; align model with Tech Prep; align model with CDW to facilitate retraining needs, and explore expanding certification opportunities to the community.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Sarah Serra, Academic Dean  
Ann Craigmile, BIS Coordinator and faculty member

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

The cost for this strategy has already been included in the current campus operating budget.

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. To improve the image and functions of the Highland Lakes BIS faculty and programs through the re-alignment of the structure of course offerings and instructional delivery systems.

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

C. The BIS program will rewrite two present BIS courses to align with Business Management Development -- Office Option degree: Bis 145, Technological Communications, and BIS 170, Business Procedures

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Sarah Serra, Academic Dean  
Ann Craigmile, BIS Coordinator and faculty member

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

The cost for this strategy has already been included in the current campus operating budget.

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes



**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

1. **SITE OBJECTIVE:** *Identify the specific purpose to be attained.*

2. To improve the image and functions of the Highland Lakes BIS faculty and programs through the re-alignment of the structure of course offerings and instructional delivery systems.

2. **EVALUATION CRITERIA:** *What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

3. **STRATEGY:** *Identify the specific course of action that will be taken in order to attain Site Objective.*

D. BIS will experiment with Campus student interest seminars.

4. **RESPONSIBILITY:** *To whom is this Strategy assigned (Name of individual(s))?*

Sarah Serra, Academic Dean  
Ann Craigmile, BIS Coordinator and faculty member

5. **BUDGET IMPLICATIONS:** *What implications will this Strategy have upon existing budget resources?*

The cost for this strategy has already been included in the current campus operating budget.

6. **INVOLVEMENT IMPLICATIONS:**

a. *Does this Strategy require support from or involvement of other department/office/groups at the College?*

Yes

b. *If yes, has this Strategy been discussed with them?*

Yes

**STRATEGIC DIRECTION IV**

OCC will be a student-centered learning community that provides a dynamic, coherent, competency-based curriculum responsive to student needs with appropriate assessment to maintain professional standards and meet community expectations.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

3. To encourage faculty to integrate the eight competencies identified by the College Academic Senate into their syllabi and therefore into their course work.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

To survey the faculty syllabi for course offerings which include the competencies during the 1994-96 academic years.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

To support staff development activities undertaken by the Campus Senate's Competencies Implementation Team, such as luncheons, workshops, "ten minute tickers", poster presentations, and communications from the Competency Implementation Team.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Chair of the Campus Council of the College Academic Senate  
Campus President of Highland Lakes

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Cost of 3 or 4 luncheons (approx. \$300)

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

No

b. If yes, has this Strategy been discussed with them?

**STRATEGIC DIRECTION V**

OCC will be a student-centered learning community that provides leadership and services to the external communities.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. The Highland Lakes Campus will strive to assess external community educational needs and respond accordingly

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Staff will survey feeder school community to determine their needs and how the Highland Lakes Campus is responding (no later than Spring, 1995)

Staff will meet with area community groups and leaders to verbally assess our image in the community

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- A. The Campus will complete the construction and programming for its performing arts pavilion

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Preston Pulliams, Campus President

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

This strategy will be supported by a District Office (Board of Trustees) revolving loan fund to be re-paid in 5 years

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

D501 S2.

**STRATEGIC DIRECTION V**

OCC will be a student-centered learning community that provides leadership and services to the external communities.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. The Highland Lakes Campus will strive to assess external community educational needs and respond accordingly

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Staff will survey feeder school community to determine their needs and how the Highland Lakes Campus is responding (no later than Spring, 1995)

Staff will meet with area community groups and leaders to verbally assess our image in the community

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

B. Each member of the President's Council will regularly participate in an area community organization in order to assess community needs and to analyze the Campus' service to the community.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Preston Pulliams, Campus President

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

**6. INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

DS 01 S3

**STRATEGIC DIRECTION V**

OCC will be a student-centered learning community that provides leadership and services to the external communities.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. The Highland Lakes Campus will strive to assess external community educational needs and respond accordingly

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Staff will survey feeder school community to determine their needs and how the Highland Lakes Campus is responding (no later than Spring, 1995)

Staff will meet with area community groups and leaders to verbally assess our image in the community

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- C. The faculty, staff and students will continue their involvement with following community activities: Community Concert Series, Summer Concert Series, Paul Bunyan Days, Adventure '94, Science Day for Kids, Kid's Day on Campus

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Overall responsibilities will be assigned to Susan Murdock, Academic Dean

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

These activities are all currently in the Campus operating budget

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

0502 SL  
**STRATEGIC DIRECTION V**

OCC will be a student-centered learning community that provides leadership and services to the external communities.

1. **SITE OBJECTIVE:** *Identify the specific purpose to be attained.*

2. To provide a training center location that will coordinate and facilitate personnel and professional leadership development to the internal and external community towards managing change and transition.

2. **EVALUATION CRITERIA:** *What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

Facility established  
Services rendered  
Evaluation and follow-up of services rendered

3. **STRATEGY:** *Identify the specific course of action that will be taken in order to attain Site Objective.*

A. Establish a task force that will collaborate with Campus Senate Council to design and develop a conference facility.

4. **RESPONSIBILITY:** *To whom is this Strategy assigned (Name of individual(s))?*

Sarah Serra, Academic Dean  
Steve Ogg, Building Facilities Manager

5. **BUDGET IMPLICATIONS:** *What implications will this Strategy have upon existing budget resources?*

District Office budget, 94-95 only

6. **INVOLVEMENT IMPLICATIONS:**

a. *Does this Strategy require support from or involvement of other department/office/groups at the College?*

Yes - Facilities, Budget & Planning Council, and Academic Senate

b. *If yes, has this Strategy been discussed with them?*

Yes - Steve Ogg

DS 0351  
**STRATEGIC DIRECTION V**

OCC will be a student-centered learning community that provides leadership and services to the external communities.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

3. Creation of a small business services and technology center that would incorporate the scheduling of special, non-credit training classes, and create a skill assessment and certification center for area employers.

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Determination of the number of classes scheduled during the year  
Review of enrollment figures in scheduled classes  
Determination of efficient use of lab facility for credit vs. non-credit instruction  
Review of income and expenses. Is it profitable?

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

A. Utilize faculty sabbatical leave time to schedule classes and develop training modules to be used in the classes.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Sarah Serra, Academic Dean  
Ann Craigmile, BIS Coordinator  
Carol Lubin, Director, Community Services

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

There will be some start-up costs for publicity and purchase of software. Programs should be self-supporting. It is hoped that income generated from fees may be used to upgrade/replace hardware and software in HOH facility.

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

*STRATEGIC DIRECTION V*

OCC will be a student-centered learning community that provides leadership and services to the external communities.

1. *SITE OBJECTIVE: Identify the specific purpose to be attained.*

3. Creation of a small business services and technology center that would incorporate the scheduling of special, non-credit training classes, and create a skill assessment and certification center for area employers.

2. *EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

Determination of the number of classes scheduled during the year  
Review of enrollment figures in scheduled classes  
Determination of efficient use of lab facility for credit vs. non-credit instruction  
Review of income and expenses. Is it profitable?

3. *STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

B. Establish guidelines for determining budget and fee schedule, scheduling classes, creating brochures, and collecting of fees through BIS and Community Services Departments.

4. *RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

Sarah Serra, Academic Dean  
Ann Craigmile, BIS Coordinator  
Carol Lubin, Director, Community Services

5. *BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

There will be some start-up costs for publicity and purchase of software. Programs should be self-supporting. It is hoped that income generated from fees may be used to upgrade/replace hardware and software in HOH facility.

6. *INVOLVEMENT IMPLICATIONS:*

a. *Does this Strategy require support from or involvement of other department/office/groups at the College?*

Yes

b. *If yes, has this Strategy been discussed with them?*

Yes



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Oakland Community College  
1994-96 PLANNING AND BUDGET DOCUMENT

**STRATEGIC DIRECTION V**

OCC will be a student-centered learning community that provides leadership and services to the external communities.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

- 4. To develop a Service Learning component to provide students and staff with opportunities to volunteer in the community

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

To increase the number of Service Learning opportunities within Campus academic programs by 50% or or before June 1, 1996

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- A. Highland Lakes staff members will develop and implement a comprehensive Service Learning Program involving academic programs and support services

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Sandy Langland, faculty member  
 Carol Lubin, Community Service Coordinator  
 Susan Murdock, Academic Dean

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

The total budget implications for this strategy have not been determined, but there will be a Campus grant-writing effort to support this

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

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Oakland Community College  
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**STRATEGIC DIRECTION VI**

OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

- 1. Establish a pro-active fundraising effort at Highland Lakes to provide additional resources for campus-based projects

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

To develop a committee to research avenues of fundraising events, sources, and assistance through business, community, and private sources

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

Determine particular fundraising activities that will involve the campus, local businesses and schools, community by incorporating the talents, connections, suggestions, and experience of those who can contribute to the fundraising efforts for the Campus, and using the advertising for the various fundraising events to continually promote the attributes of the Highland Lakes Campus and maintain communications between the Campus and the community

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Campus President's Office and the Campus Fundraising Committee

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Undetermined at this time

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

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Oakland Community College  
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**STRATEGIC DIRECTION VI**

OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. Maximize Nursing and Allied Health utilization of existing human and material resources at Highland Lakes and Southfield Campuses

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Monitor the progress of the Campaign by a special ad-hoc committee

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

A. To develop and implement a one-year certificate program in cardiovascular technology at Southfield Campus in tandem with the existing DMS Program.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Director of DMS Programs  
Advisory Committee (pending)  
Dean of Nursing and Allied Health  
President of Highland Lakes Campus

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

Budget pending completion of proposal

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

60252  
**STRATEGIC DIRECTION VI**

OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. Maximize Nursing and Allied Health utilization of existing human and material resources at Highland Lakes and Southfield Campuses

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Monitor the progress of the Campaign by a special ad-hoc committee

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

B. To use available space at Southfield Campus for Nursing program expansion.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Dean of Nursing and Allied Health  
President of Highland Lakes Campus  
Dean of Campus Services, Southfield Campus

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

Budget allocated for 1994 and 1995

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

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60253  
STRATEGIC DIRECTION VI

OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

2. Maximize Nursing and Allied Health utilization of existing human and material resources at Highland Lakes and Southfield Campuses

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Monitor the progress of the Campaign by a special ad-hoc committee

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

C. The Highland Lakes Campus will support and assist with Project BRAVE, in association with the use of the Campus gymnasium to provide revenues for the Campus.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Jerry Self, Highland Lakes Director of Campus Services  
Steve Ogg and Lynn Reed, of the Auburn Hills Campus

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

None

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

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*STRATEGIC DIRECTION VI*

*OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.*

*1. SITE OBJECTIVE: Identify the specific purpose to be attained.*

3. Secure outside funds and resources for the proposed program expansions.

*2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

Monitor the progress of the Campaign by a special ad-hoc committee

*3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

Planning and implementing a campaign for obtaining funds and resources from external agencies.

*4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

Ad-hoc Fundraising Committee  
OCC Foundation  
Director of Nursing and Allied Health  
President of Highland Lakes Campus  
President of Southfield Campus

*5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

Budget pending completion of proposal.

*6. INVOLVEMENT IMPLICATIONS:*

*a. Does this Strategy require support from or involvement of other department/office/groups at the College?*

Yes

*b. If yes, has this Strategy been discussed with them?*

Yes

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Oakland Community College  
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**STRATEGIC DIRECTION VI**

OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

- 4. Conduct an evaluation of existing facilities and prioritize needed improvements.

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Submission of evaluation procedures for buildings, mechanical systems and grounds

Make a list of prioritized needs.

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

- A. Establish a committee to develop and implement the evaluation systems.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Campus Committee chaired by DCS to include consultant to do an external audit as needed.

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

There may be a potential cost for external consultant for evaluation process. The Action Plan may require major capital outlay.

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION VI**

OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

4. Conduct an evaluation of existing facilities and prioritize needed improvements.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Submission of evaluation procedures for buildings, mechanical systems and grounds

Make a list of prioritized needs.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- B. Conduct an evaluation for buildings mechanical systems and grounds.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Campus Committee chaired by DCS to include consultant to do an external audit as needed.

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

There may be a potential cost for external consultant for evaluation process. The Action Plan may require major capital outlay.

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes



**STRATEGIC DIRECTION VI**

OCC will be a student-centered learning community that identifies and responsibly utilizes the existing resources and acquires additional resources necessary to achieve the objectives of the College.

1. **SITE OBJECTIVE:** Identify the specific purpose to be attained.

4. Conduct an evaluation of existing facilities and prioritize needed improvements.

2. **EVALUATION CRITERIA:** What criteria will be used in order to assess the extent to which the Site Objective has been achieved?

Submission of evaluation procedures for buildings, mechanical systems and grounds

Make a list of prioritized needs.

3. **STRATEGY:** Identify the specific course of action that will be taken in order to attain Site Objective.

C. Develop an Action Plan for prioritized needs.

4. **RESPONSIBILITY:** To whom is this Strategy assigned (Name of individual(s))?

Campus Committee chaired by DCS to include consultant to do an external audit as needed.

5. **BUDGET IMPLICATIONS:** What implications will this Strategy have upon existing budget resources?

There may be a potential cost for external consultant for evaluation process. The Action Plan may require major capital outlay.

6. **INVOLVEMENT IMPLICATIONS:**

a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

b. If yes, has this Strategy been discussed with them?

Yes

06/81  
**STRATEGIC DIRECTION VII**

OCC will be a student-centered learning community that employs current technology and anticipates future technological developments to enhance learning and communication, internally and externally.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To design and plan for Highland Lakes' current and future technology needs

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Evaluate the Campus' technological needs as part of the Campus' annual Strategy Planning and Budgeting Process involving faculty and staff for 1995-96 fiscal year

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- A. Review the current proposals and requests for technological equipment for the following programs: BIS, CIS, and the English Writing Lab Program

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Sarah Serra and Susan Murdock, Academic Deans

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

There are no funds in the current Campus budget to fund this strategy

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

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Oakland Community College  
1994-96 PLANNING AND BUDGET DOCUMENT

**STRATEGIC DIRECTION VII**

OCC will be a student-centered learning community that employs current technology and anticipates future technological developments to enhance learning and communication, internally and externally.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

- 1. To design and plan for Highland Lakes' current and future technology needs

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Evaluate the Campus' technological needs as part of the Campus' annual Strategy Planning and Budgeting Process involving faculty and staff for 1995-96 fiscal year

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- B. Submit the technological equipment requests to the Chancellor's office for possible funding from the following programs: BIS, CIS < and the English Writing Lab Program

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Sarah Serra and Susan Murdock, Academic Deans

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

There are no funds in the current Campus budget to fund this strategy

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

70153  
**STRATEGIC DIRECTION VII**

OCC will be a student-centered learning community that employs current technology and anticipates future technological developments to enhance learning and communication, internally and externally.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. To design and plan for Highland Lakes' current and future technology needs

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Evaluate the Campus' technological needs as part of the Campus' annual Strategy Planning and Budgeting Process involving faculty and staff for 1995-96 fiscal year

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

C. Develop a five-year plan to anticipate future technological needs for the Highland Lakes Campus. This plan must assist the Campus enhance learning and communication, internally and externally

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

The Campus President and the Academic Deans, Sarah Serra, Susan Murdock, and Nadia Boulos

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

There are no implications on the current budget, but there will be implications on future operating and capital budget

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

*STRATEGIC DIRECTION VII*

*OCC will be a student-centered learning community that employs current technology and anticipates future technological developments to enhance learning and communication, internally and externally.*

*1. SITE OBJECTIVE: Identify the specific purpose to be attained.*

1. To design and plan for Highland Lakes' current and future technology needs

*2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?*

Evaluate the Campus' technological needs as part of the Campus' annual Strategy Planning and Budgeting Process involving faculty and staff for 1995-96 fiscal year

*3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.*

D. The engineering and science faculty will develop a plan for the proposed lab, including a multi-year implementation plan, programmatic objectives that will address the computer needs for all the Campus' science programs, and total estimated cost.

*4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?*

Susan Murdock, Academic Dean  
Syed Hussein, Engineering Dept. faculty member

*5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?*

The funds for this strategy are not currently budgeted; therefore, there will be a special proposal for funding of the project developed for submitting to the Chancellor.

*6. INVOLVEMENT IMPLICATIONS:*

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?*

Yes

- b. If yes, has this Strategy been discussed with them?*

Yes

8.1.3.

**STRATEGIC DIRECTION VIII**

OCC will be a student-centered learning community that places a high value on a safe and healthy environment.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

- 1. Evaluate existing facilities for health and safety.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Submission of a list of prioritized needed improvements.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- C. Develop an action plan for prioritized needs.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Campus Committee chaired by DCS to include District Office and external consultants as needed.

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Potential cost for external consultant for evaluation process. Action plan may require major capital outlay.

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

**STRATEGIC DIRECTION VIII**

OCC will be a student-centered learning community that places a high value on a safe and healthy environment.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

1. Evaluate existing facilities for health and safety.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Submission of a list of prioritized needed improvements.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- A. Conduct an evaluation of buildings, mechanical systems and grounds for health and safety.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Campus Committee chaired by DCS to include District Office and external consultants as needed.

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Potential cost for external consultant for evaluation process. Action plan may require major capital outlay.

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes

8.1.2.

**STRATEGIC DIRECTION VIII**

OCC will be a student-centered learning community that places a high value on a safe and healthy environment.

**1. SITE OBJECTIVE: Identify the specific purpose to be attained.**

- 1. Evaluate existing facilities for health and safety.

**2. EVALUATION CRITERIA: What criteria will be used in order to assess the extent to which the Site Objective has been achieved?**

Submission of a list of prioritized needed improvements.

**3. STRATEGY: Identify the specific course of action that will be taken in order to attain Site Objective.**

- B. Establish communication to develop and implement the evaluation systems.

**4. RESPONSIBILITY: To whom is this Strategy assigned (Name of individual(s))?**

Campus Committee chaired by DCS to include District Office and external consultants as needed.

**5. BUDGET IMPLICATIONS: What implications will this Strategy have upon existing budget resources?**

Potential cost for external consultant for evaluation process. Action plan may require major capital outlay.

**6. INVOLVEMENT IMPLICATIONS:**

- a. Does this Strategy require support from or involvement of other department/office/groups at the College?

Yes

- b. If yes, has this Strategy been discussed with them?

Yes