

(Panel 1)

Oakland Community College 2009-2013 STRATEGIC PLAN

Learning is our only priority

Strategic Outcomes

Offer Quality Academic Programs

- Align curriculum to general education outcomes
- Implement rigorous curriculum renovation to ensure relevant curriculum
- Respond to the workforce needs of southeastern Michigan
- Ensure high-quality teaching

Promote Student Success

- Continually assess and improve student learning
- Help students to develop college-level skills
- Support the development of a seamless K-16 experience

Increase Student Involvement

- Promote student involvement in the intellectual and social life of the college
- Encourage service to the local community and larger society
- Facilitate the development of students as lifelong learners

Expand Community Engagement

- Expand relationships with K-12, 4-year and post-graduate institutions
- Provide community leadership to support economic, social and cultural development of our communities

Optimize Use of Resources

- Utilize the human, physical and financial assets of the college to support learning
- Support professional development to ensure individual excellence
- Strive to meet the needs of students and the community in a sustainable and responsible manner.



OAKLAND COMMUNITY COLLEGE®

(Panel 2)

DEGREES

- Associate in Applied Science
- Associate in Business Administration
- Associate in General Studies
- Associate in Liberal Arts
- Associate in Science

In 2010-11 OCC awarded 2,414 Associate Degrees and 224 certificates

SEMESTER SCHEDULE

Winter Semester: January 9 to April 30, 2012

Summer I Session: May 7 to June 27, 2012

Summer II Session: July 2 to August 22, 2012

Fall Semester: August 30 to December 17, 2012

TUITION & FEES

Tuition and fees are subject to change at any time by action of the Board of Trustees.

Current Tuition Rates:

College District Residents	\$66.70/credit hour
Non-Residents of College District	\$112.90/credit hour
Out-of-State and International Students.	\$158.40/credit hour

Fees (All Students)

Registration Fee (non-refundable).	\$25.00
Technology Fee (non-refundable).	\$10.00

Course fees will vary by class

FINANCIAL AID

In 2010-11, 21,546 OCC students were awarded financial aid; over \$75,000,000 was disbursed in federal, state, private and institutional aid.

(Panel 3)

STUDENT ENROLLMENT

Fall Semester 2011 (one-tenth day count)

16,826 FTE's

(One Full-Time Equivalent = 15 credit hours)

29,262 Students (actual headcount)

19,633 Full-time Students (67.1%)

9,629 Part-time Students (32.9%)

Note: In addition, OCC provides services to hundreds of students enrolled in non-credit producing courses such as workforce development classes.

STUDENT DEMOGRAPHICS

Of 29,262 credit students enrolled in Fall, 2011

- 11,613 (39.7%) were male, 16,876 (57.7%) were female
- 5.3% were foreign students
- The average age was 27.47 years
- The number of average credit hours taken was 8.62
- 29.3% of OCC's students were members of minorities (7.4% unreported)
- 85% of the students enrolled in Fall, 2011 were OCC District residents
- The four programs with highest enrollments were General Studies, Nursing, Business, and Liberal Arts

On average an employee with an OCC Associate degree earns 35% more annually than a student with a high school diploma or GED, and 112% more than someone who never completed high school.

Economic Contributions of OCC. *CCbenefits, Inc.*

(Panel 4)

SERVICES FOR STUDENTS

- Campus-based professional educational advising and career counseling services
- Career Resource/Information Centers
- Student Success Seminars
- Scholarships, grants, loans, part-time employment, veterans' assistance, and other types of financial aid
- Campus-based Financial Aid Offices
- International student advisors
- English as a Second Language Programs at all campuses
- Cooperative Education opportunities
- Academic Support Centers (ASC's) at each campus, providing academic assessment, support and tutoring in math, English and science
- Libraries at each campus
- Web-based library catalog and access to the resources of 20 libraries in the metropolitan area via the Detroit Area Library Network
- Approximately 2,500 computers for student use
- Lighted and patrolled free parking
- Supervised Daycare Centers for student-parents
- Campus cafeterias and grills
- Campus bookstores
- Cultural and educational special events
- Community Chorus, symphonic, and youth bands
- Intramural sports
- Intercollegiate athletics including men's and women's basketball, tennis, cross-country, women's volleyball, softball, and men's golf teams
- Free student access to college health/physical fitness facilities
- Co-curricular activities: student organizations and clubs, including Phi Theta Kappa, the international honor society for community college students
- Free job placement services for current students and alumni
- Student Life offices on each campus
- Touch*Tone telephone registration and credit card payment
- Web-based registration and credit card payment
- Student orientation programs
- Accessibility Compliance Center and Educational Support (ACCESS)
- Womencenter

(Panel 5)

Among Michigan's 28 community colleges, OCC maintains the largest workforce development operation, accommodating 15,000 individuals in a typical year. OCC is the state model for welfare to work programs.

OCC Workforce Development
Annual Report

CURRENT BUDGET

The total operating budget for 2011-2012 is just over \$152.5 million.*

Revenue comes from three major sources: property taxes, tuition/fees and state appropriations. Other sources (investment income, miscellaneous revenues) account for the rest.

A breakdown of the percentages represented in the 2011-2012 budget:

Property Taxes	\$74,214,189	48.66%
Tuition/Fees	54,285,581	35.59%
State Appropriations	18,120,330	11.88%
Investment, Misc. Income	<u>50,000</u>	<u>.03%</u>
Total	\$152,517,020	100%

Budget, expenditures for 2011-2012 are as follows:

Personnel Costs	\$121,518,232	79.68%
(Employee salaries, fringe benefits, contracted temporary personnel)		
Non-Personnel Costs	\$26,083,826	17.10%
(Retirement contributions, utilities, debt service, staff development and new initiatives, operating expenses)		
Non-Operating Costs	\$4,914,262	3.22%
(Facility and maintenance projects, technology projects, equipment replacement)		
Total	<u>\$152,517,020</u>	<u>100%</u>

*The 2011-2012 budget year began on July 1, 2011, and closes on June 30, 2012.

(Panel 6)

BOARD OF TRUSTEES

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OCC FULL-TIME EMPLOYEES

249 Full-time faculty members
541 Full-time staff members
790 total full-time employees over seven sites

ACCREDITATION

Oakland Community College is accredited by the Higher Learning Commission, a commission of the North Central Association of Colleges and Schools, 30 North LaSalle Street, Suite 2400, Chicago, Illinois 60602-2504. Telephone: (800) 621-7440. Fax: (312) 263-7462. Web: ncahigherlearningcommission.org.

Many other OCC programs are individually accredited by state agencies and/or national organizations. Examples include the Associate Degree Nursing, Dental Hygiene, Diagnostic Medical Sonography, Food Service/Hospitality, Hospital Pharmacy Technology, Medical

Assisting, Paralegal, Practical Nurse Modified Career Ladder, Radiologic Technology, and Respiratory Therapy programs.

(Panel 7)

Based on U.S. Department of Education data for 2010 (the most recent date for which figures are available) OCC

- *Ranked 25th among the nation's 1,200 community colleges in enrollment*
- *Ranked 34th in the number of associate degrees awarded – 2,219*
- *Ranked 44th in the number of black graduates – 294*
- *Ranked 21st in non-minority associate degrees awarded – 1,626*
- *Ranked 5th in the number of family and consumer sciences graduates; 20th in the health professions and related clinical fields; and 48th in nursing.*
- *Ranked 41st in liberal arts*

Source: Community College Week (June 14, 2011)

EDUCATIONAL AIMS OF OCC STUDENTS

- 35.8% of the 29,262 students enrolled in OCC in the fall of 2011 planned to obtain an OCC associate degree or certificate
- 25.5% intended to transfer to another school after earning an OCC degree or certificate
- 18.7% planned to transfer without earning an OCC degree or certificate
- 3.4% were attending to gain knowledge related to employment
- 1.2% were attending to gain knowledge unrelated to employment
- 15.4% were undecided or not reported

OCC'S TOP FOUR PROGRAMS IN TERMS OF ENROLLMENT

• General Studies	2,538	8.7%
• Nursing*	2,470	8.4%
• Business Administration	2,025	6.9%
• Liberal Arts	1,949	6.7%

**OCC has the largest nursing program in the State of Michigan. One hundred percent of OCC's graduates pass the nursing licensure exam.*

(Panel 8)

SERVICES FOR EMPLOYERS AND THE COMMUNITY

Training needs met through:

- OCC's Economic and Workforce Development (EWD), which responds to the training needs of business and industry and the unemployed. More than 15,000 people participate annually in workshops, seminars, credit and non-credit courses presented by EWD in employers' workplaces, and on the campuses.
- Continued professional education opportunities through credit and non-credit classes.
- An M-TECSM facility dedicated to providing information technology training for business and industry.
- Alliances with such organizations as Valiant International, Illuminating Concepts, Thyssen Krupp, GM Powertrain, GM Orion, Lear Corporation, Denso Corporation, Unicore Eagle Ottawa, MicroFocus and other industry leaders have enabled the college to establish advanced programs for instruction in workforce and economic development.

CREST

The 22-acre Combined Regional Emergency Services Training (CREST) facility at OCC's Auburn Hills Campus is a replica town designed for reality-based emergency training of law enforcement, fire and EMT personnel. CREST is considered one of the most comprehensive facilities of its type in the nation. Anti-terrorist training was added to CREST's mission after the tragic events of September 11, 2001. Twelve thousand eight hundred and seventy-five first responder personnel trained at CREST in 2007.

Oakland Community College, the largest of Michigan's 28 community colleges, is committed to training the Oakland County workforce in the fields of health care, emerging technologies and homeland security. These are some of the careers that will be key to the region's future economic success.

Oakland County Michigan Magazine

Oakland Community College is an affirmative action/equal opportunity employer.

(Panel 9)

Although 80% of OCC's students live within the Oakland Community College District, considerable numbers commute from the nearby counties of Wayne, Washtenaw, Livingston, Macomb, Genesee, Lapeer and St. Clair. The greatest number of out-of-district students comes from Wayne County.

OCC LOCATIONS	FALL, 2011 HEADCOUNT
• Auburn Hills Campus Auburn Hills	9,726
• Highland Lakes Campus Waterford	6,385
• Orchard Ridge Campus Farmington Hills	9,608
• Royal Oak Campus Royal Oak	8,209
• Southfield Campus Southfield	4,730
• George A. Bee Administration Center Bloomfield Hills	N/A
• Pontiac Center Pontiac	N/A

**Students may attend more than one OCC campus each semester.*

WHERE DO OCC GRADUATES TRANSFER?

The top 5 four-year schools to which OCC students transferred in 2010-2011 were:

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(Panel 10)

Oakland
Community
College

... at a glance

2012

(Artwork)

OCC: Community is our Middle Name



OAKLAND COMMUNITY COLLEGE®

Last year, working with the Michigan New Jobs Training Program (MJNT), OCC's Economic and Workforce Development concluded agreements totaling nearly \$7.5 million with five major companies to train 529 of their new employees in the design, engineering and manufacturing fields.

The companies are Dokka Fasteners; Meritor, Inc.; WABCO Reman Solutions; Denso International America, Inc.; and Oxus America, Inc.

Through the MJNT program OCC provides training for employees hired into new jobs in Oakland County. Funding comes from diversion of the new employees' state income taxes to the college, instead of the Michigan Department of Treasury.