

Orchard Ridge Campus

INSTITUTIONAL REPORTS

SURVEY OF GRADUATES OF ORCHARD RIDGE

April, 1974

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OAKLAND
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Prepared by the Offices of the
Dean of Administrative Services
and the
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SURVEY OF GRADUATES OF ORCHARD RIDGE
OAKLAND COMMUNITY COLLEGE

April, 1974

During the Spring and Summer, 1974, a survey of graduates was conducted at the Orchard Ridge Campus of Oakland Community College. The survey instrument used was a questionnaire designed to ascertain the following information:

1. What percent of Orchard Ridge graduates for 1974 enroll in four year colleges and universities.
2. What percent presently hold jobs.
3. Of those holding jobs, what percent are working in their particular field of study.
4. If they are not working in a job related to their field, why not.
5. Are they continuing to look for a career related to their major at OCC.
6. Did they feel their training at OCC equipped them with the skills to perform their jobs.
7. Were they registered in the Graduate Placement Office.
8. How did they acquire their present job.

The Orchard Ridge Campus graduated 334 students at the end of the 1973-74 academic year. Sixty-nine male graduates and 81 female graduates, making a total of 150, were contacted by phone. In some cases, a relative of the graduate answered the questions. The results of this survey follow.

1. Are you presently enrolled in a four year university, or do you plan to enroll for Fall or Winter, 1974/75?

	<u>MALE</u>	<u>FEMALE</u>	<u>TOTAL</u>
a) Now enrolled	53%	42%	47%
b) Plan to enroll	29%	23%	26%
c) Not enrolled	17%	33%	26%
d) Undecided	-	1%	1%

	<u>MALE</u>	<u>FEMALE</u>	<u>TOTAL</u>
2. Are you now working?			
Yes	63%	59%	61%
No	16%	34%	26%
Summer only	21%	7%	13%
3. Are you working in a job related to your training at OCC?			
Yes	51%	54%	52%
No	49%	46%	48%
4. If no, why not?			
a) Previous job good	36%	35%	35%
b) Going to college	14%	15%	15%
c) Working for relative	5%	-	2%
d) Looking for employment	5%	8%	6%
e) Nothing in his/her field	18%	-	9%
f) Temporary, while looking	18%	-	9%
g) Other			
h) No desires	-	23%	13%
i) No offers in job-related field	-	19%	10%
5. Are you continuing to look for a career in your field of training?			
Yes	42%	29%	35%
No	58%	71%	65%
6. Do you feel your training at OCC supplied you with the necessary skills to do your job efficiently?			
Yes	61%	73%	67%
No	39%	27%	33%
7. Have you registered in the Graduated Placement Office?			
Yes	12%	22%	17%
No	54%	54%	53%
Unknown	34%	25%	29%
8. How did you acquire your present job?			
a) Orchard Ridge Graduate Placement	5%	13%	9%
b) Friend or acquaintance	2%	-	1%
c) College	2%	-	1%
d) Ad	7%	4%	6%
e) Application (self)	41%	46%	44%
f) Agency	7%	7%	7%
g) Relative	17%	11%	14%
h) Owns business	2%	-	1%
i) Referred by others than those above	15%	20%	17%

Observations

The survey shows that almost three-fourths (73%) of Orchard Ridge graduates continue, or plan to continue, their education in a college or university. Almost all are involved in the work force, but only a little over half are working in the field for which they are trained. (This question, however, includes liberal arts graduates who have had no specific technical training at OCC.) The reasons why they are not working in specific areas of training are varied. The highest percentage (35%) falls within the category of satisfaction with a previous job, therefore, no need to change. It is interesting to note that a rather large percent (23%) of females have no desire to be employed in a specific area of training, and nineteen percent feel that no offers were forthcoming.

It is somewhat discouraging for OCC and for its graduates that a larger percent of graduates (65%) are not continuing to look for a career in their field. On a positive note, however, sixty-seven percent (67%) felt that their training at Orchard Ridge supplied them with necessary skills.

It is evident that the Orchard Ridge Graduate Placement Grop Shop needs to double its efforts to reach those students who are graduating. Some know that the service is on campus and choose not to use the facilities, but twenty-nine percent (29%) do not know what the Grop Shop is all about. A large percent of our graduates (44%) are "self-starters" and have found jobs and/or careers through their own efforts. The skills they have acquired in their courses and the motivation from counselors, teachers, parents, and friends account for a large share of this self-confidence.

Barbara Kabcenell
Graduate Placement Coordinator

Don D. Nichols, Ph.D.
Dean of Students

It should be noted that the Graduate Placement offices, with Barbara Kabcenell as director, has been functioning on a part-time basis since October, 1973. During 1974-75 Mrs. Kabcenell's program has been budgeted for 28 hours a week.