

Analysis Committee Minutes
January 18th, 2001
12:00 – 2:00 PM
President's Conference Room - OR

Called to Order by Sharon Blackman. In attendance:

Committee Members:

- ✓ Sharon Blackman
- Tahir Khan
- Vicki Kloosterhouse
- ✓ Sue Murdock
- Chuck Neumann
- ✓ Karen Pagenette
- Debra Rowe
- ✓ Marty Smydra

Ex-Officio Members:

- ✓ Carol Brown
- ✓ George Keith
- ✓ Marty Orlowski

Institutional Research Support:

- ✓ Cynthia Evans
- ✓ Eleanor Fox
- Laura Hurst
- ✓ Brian Moss
- ✓ Laurie Sommer

Implementation Status Reports & Subcommittee Reports:

Occupational/Technical Education – Cynthia Evans, Analyst

Data for all current indicators has been collected. Preliminary 2000-01 I.E. analysis is completed as well as the draft of the environmental scanning component. A CPC presentation is scheduled for 1/19/01 and CASSC in February.

Transfer – Cynthia Evans, Analyst

Data for all current indicators has been collected. New data sources for tracking and measuring performance of transfer students are being explored. The preliminary 2000-01 I.E. analysis is completed. A draft of the environmental scanning component is also done. Marty Orlowski cited a growing trend of OCC graduates returning to OCC for

preliminary reports are expected to be completed in May and anticipated presentations will then commence throughout the college. A new audience was noted which will begin in the fall. The Developmental Education Council will meet for one year to work implementation of the recommendations made by the Developmental Ed Task Force last year.

Community Service – Laura Hurst, Analyst

The primary source of data is the Public Opinion Poll, which is completed including the preliminary analysis. Additional sources for remaining measures are the Official Enrollment Report and The ACS data set. Enrollment data in non-credit courses is currently being analyzed. A preliminary report is expected to be presented to college audiences beginning in February. The study of non-credit enrollment data will examine the short courses in terms of workforce development and continuing education.

Workforce Development – Eleanor Fox, Analyst

Data is being gathered from WF Office and employer evaluations. Participant surveys are being coded for analysis. Preliminary reports are expected to be ready for presentation in May. Eleanor said approximately 6 to 7,000 evaluations have been completed. The cost issue of analyzing this large volume of data and presentation for recommendations is being addressed. Also noted is the fact that the benefits of completing this research will greatly benefit the college beyond the analysis of institutional effectiveness and will enhance the work of Workforce Development in general.

The possibility for funding for evaluation purposes stemming from the funds used for federally reported career development programs was discussed. Budget expansion for Institutional Research and Institutional Effectiveness would require endorsement from the CPC. George Keith suggested that a plan for acquiring this endorsement would be helpful when the budget review process takes place.

Eleanor Fox said Workforce report rollout would be in the Fall followed by OCC Tech.

Degree Trends Discussion

How does Collegewide Degree Trend report apply to this committee?

The reports are fundamental to understanding what is happening at the institution and could be of help to the group to understand the OCC environment as a whole.

Degree trend information is used in OCC Tech and could be built into Transfer measures because Degree Trends are currently a basis for Transfer indicators. With new reporting requirements by the State, deeper analysis of degree trends would help complete the picture. Where Degree Trends applies to OCC Tech and Transfer, Credit Hour Trends would be useful for Developmental Ed, Community Svc, and Workforce

Timelines

To-date, the Transfer report can be ready for recommendations to the CPC and CASSC. It would be necessary to present recommendations as soon as possible due to timing of the budget review process. Sharon Blackman said the Transfer committee needs to meet in February to formulate recommendations from these reports for presentation. Other subcommittees should meet as well. It was agreed that the Analysis Committee must finalize their recommendations in March for presentation to CPC in April.

Committee Membership

Faculty participation and problems with schedules and follow-up was discussed and it was agreed that at least having faculty meet with the subcommittees of the Analysis Committee would provide useful input and that faculty support should continued to be solicited.

Report Issues

OCC Tech & Transfer:

In addition to Graduate Follow-up, data on students other than OCC graduates is wide and lacking. Non-returning student surveys and continuing student surveys provided by the Cohort study is ongoing but IR needs to review other data sources to capture this information to answer questions and reasons why students attend OCC and transfer in and out of the institution without obtaining a degree or certificate.

A national trend for community colleges to serve as "grad schools" for college graduates seeking additional credit programs is evident. Data on undecided students will be captured under the new Datatel system under Communication Management. Improved methods of informing undecided students of professional trends and courses offered for career development will be available to Marketing and Recruiting.

Marty Orlowski said employment and wage data could be gathered from outside database sources and with surveys but this would be an enormous undertaking for the Institutional Research Department.

Analysis Committee Mission

Audiences may lack the knowledge or understanding of the data and its implications and therefore, it is the mission of this committee to decide what benefits and implications derive from it.

Appoint indicators to detect improvements resulting from data analysis and whether reports and presentations actually effect change in the institution.

Define OCC purposes, targets and community expectations for foundation to analyze success.

Where does committee fit in?

Multiple conversations generated at other meetings and councils as result of Analysis Committee presentations and recommendations make this committee a vehicle to "shape and guide" the directions the college takes.

Increase understanding that a decrease in degrees and certificates shows OCC is meeting the needs of its students for purposes other than obtaining an actual degree or certificate, following a national trend for community colleges. Provide faculty comprehensive understanding of enrollment data. This trend may require a reorientation of the purpose of transfer.

Future Agenda items

1. Subcommittee reports – recommendations for April CPC
2. Subcommittees discuss parameters to measure effectiveness of recommendations
3. Evaluate the impact of Datatel on research

Wrap Up

1. Subcommittees will meet in February to prepare recommendations.
2. IR will continue to work on reports
3. The Analysis Committee will meet on March 15th at the Auburn Hills campus from 12 noon to 2:00 at the Advanced Technology Center, Conference Room T6.

Submitted by:
Laurie Sommer
Institutional Research